

OPTiM to Release a Parental Control Application, “Optimal Gadget Youth”

TOKYO - OPTiM Corporation released a parental control application, “Optimal Gadget Youth”. This product will be sold starting from 1st February at monthly 525 Yen. OPTiM aims at achieving revenue of 600 million Yen within 2 years.



“Optimal Gadget Youth” is a tool used to support both children and parents who possess smartphones.

The use of smartphones among teen agers is dramatically spreading, which leaves children in a variety of risks such as access to a dating site, communication with unspecified people over SNS and payment occurring applications and games. "Optimal Gadget Youth" empowers you to enforce security policies customized based on children's age and your household in order for you to make sure children are protected from rogue application and web sites. With this tool, parents can check on the status and location of their family member's smartphone.

The main features are as follows

- Location: Check where your children are.
- Application Prohibition: Protect you children from malicious applications.
- Remote Lock: Lock a device screen so that the device stays out of use. This feature can be used to prohibit the use during school hours and sleeping time.
- Remote Wipe: Initialize a device in the event of loss or theft so that unauthorized data usage by a third party is avoided
- Backup: Backup/Restore your contact list and bookmarks.

OPTiM will make efforts to provide services that are easy-to-use and firmly secured by using our original technologies and know-hows.

【Inquiries about this article】
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【What is Optimal Business?】

~ The most optimal, best, and advantageous ~

With the spread of personal computers and smartphones, the Internet is becoming more vital in our lives.

However, most of the Internet services and devices are still difficult to utilize since they often require a high level of IT knowledge. OPTiM's mission is to change the Net to something that you don't even have to be conscious of, like the air you breathe. Optimal Business indicates all service business created from our original technologies to make the Net as simple as breathing.

Product Information: <http://en.optim.co.jp/products/>

【About us】

Corporate Name: OPTiM Corporation
Saga Office: 223-1 Higashi-Takagi Takakise-machi Saga-shi Saga, Japan
Head Office: Shinagawa East Building 1-6-34 Kounan Minato-ku Tokyo, Japan
President: Shunji Sugaya
Major Share Holders: Shunji Sugaya
NTT Investment Partners, Inc.
NIPPON TELEGRAPH AND TELEPHONE EAST CORPORATION
Date of Foundation: June 8th, 2000
Capital: 183,380,000 Yen
Main Business Partners: Canon Marketing Japan Inc., Fuji Xerox Co., Ltd, KDDI CORPORATION, NIFTY Corporation, NIPPON TELEGRAPH AND TELEPHONE CORPORATION, NIPPON TELEGRAPH AND TELEPHONE EAST CORPORATION, NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION, NTT Communications Corporation, NTT COMWARE CORPORATION, NTT DOCOMO, INC., NTT Plala Inc., NTT Software Corporation, NTT-ME CORPORATION, OTSUKA CORPORATION, Ricoh Company, Ltd., So-net Entertainment Corporation
Main Business: OPTiM provides solutions that aim at reducing support costs for enterprises and changing the Net to something that you don't even have to be conscious of, like the air you breathe. Optimal solution contains setup, diagnostic, marketing tools for NGN and home network, and targets mobile devices, routers, TVs, game machines, multifunction peripherals, servers, printer and DVD recorders.

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