

Optim's MDM, "Optimal Biz for Mobile," Achieved #1 in Market Share from 2011 to 2013 in Japan!

TOKYO (October 11, 2013) – OPTiM, a leading provider of online IT support solutions that enable creativity, collaboration and convenience, announced today that its Optimal Biz for Mobile achieved #1 in the forecast research report^{*1}, "ITR Market View: Enterprise Mobile Management / Mobile Application Development 2013"^{*2} published by ITR Corporation, which is headquartered in Tokyo. Therefore, we achieved the #1 prize in a Japan's SaaS MDM market share from 2011 to 2013.

Optimal Biz for Mobile's website:

<http://en.optim.co.jp/products/bizformobile>



Optimal Biz for Mobile is a solution that securely manages smartphones and tablet devices provided by or used in the office. By installing Optimal Biz for Mobile on iPhone, iPad, Windows, Android™ devices and web browsers, IT administrators can easily:

- Lock and Wipe a device remotely if it's is lost or stolen
- Prohibit business-irrelevant applications
- Set Wi-Fi settings
- Manage device information as assets

Optimal Biz for Mobile provides unique, powerful advantages, including a user-friendly interface, a successful track record with many major companies, the broadest coverage of any support solution in the industry, and partnerships with key device makers.

In addition to the remote service using the network devices detection technology, and algorithm of proprietary technology that has been cultivated since its establishment, OPTiM has been performing to expand of MDM services since 2011. We realized the support of the world's fastest Windows 8.1 and Android™ 4.4 in MDM market. And, we are coping with quickly to support to new OS as iOS7. Additionally, we promote the strategies for overseas with a focus on East Asia and intellectual property. We continue to provide innovative solutions and services for smart devices that are easy, safe and efficient to every single customer of ours.

Press Release



※1 Excerpt from sales value share of each vendor. The value of 2013 is the predicted values.

※2 Source: "ITR Market View: Enterprise Mobile Management / Mobile Application Development 2013," by ITR Corporation

※3 MDM stands for "Mobile Device Management," a solution for companies wanting to manage their smartphones and tablet devices and be afforded security when a device is lost or stolen. MDM's security measures are many, and include such deterrents as remote lock and malicious application launch prevention.

【About OPTiM】

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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※ The information presented in this press release is subject to change without notice.

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