

Optimal Biz for Mobile, Japan's #1 MDM for three years running, releases a powerful new version with an enhanced MAM feature!

Tokyo (January 31, 2014) – OPTiM, a leading provider of online IT support solutions that enable creativity, collaboration and convenience, proudly announces that Optimal Biz for Mobile, Japan's #1^{※1} MDM^{※2}, has upgraded to version 5.9.0 on January 31. A variety of additional features, including an enhanced MAM feature for iOS devices^{※3}, will be available at no extra charge.

Optimal Biz for Mobile's website: <http://en.optim.co.jp/products/bizformobile>

Watch our YouTube video announcing the upgrade:

http://youtu.be/XCb-1_99tDM



The enhanced MAM feature offers silent installation^{※4} and silent uninstallation^{※5}, which reduce the administrator's time spent setting up a large number of iOS devices. Also, the ability to remotely wipe managed applications and business data such as Mail, Contacts and Calendar allows administrators to manage private data and business data separately, and supports the introduction of BYOD.

Other new features for iOS devices include web filtering^{※4} and global HTTP proxy configuration^{※4}. These features can be configured on the Optimal Biz management site, so there's no need for Apple Configurator^{※6}. Also, it's now possible to upload and distribute multiple CA certificates and client certificates for Android devices in bulk, further reducing the administrator's set-up time.

For a summary of new features, please see below.

OPTiM will continue working to provide cutting-edge "Optimal Biz for Mobile" services with each subsequent version-up. For the latest product and version-up information, please visit our website.

※1 Source: "ITR Market View: Enterprise Mobile Management / Mobile Application Development 2013," by ITR Corporation.

※2 MDM stands for "Mobile Device Management," an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

※3 MAM stands for "Mobile Application Management," a support service for businesses which allows management of integrated business applications on smartphones and tablet devices.

※4 Supports only iOS 7 devices with "Supervised Mode" setting ON.

※5 Supports only a managed application, and iOS 5 and later devices.

※6 Apple Configurator is only required for the initial configuration of iOS devices in Supervised Mode.

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■ New features included in Optimal Biz for Mobile version 5.9.0

	Feature	Outline	Supported OS
MAM for iOS	Application installation and uninstallation	<ul style="list-style-type: none"> • Supports push delivery of applications, silent installation and silent uninstallation • Reduces operational costs in the initial introduction • Supports introduction of BYOD 	iOS (iOS 5~)
	Remote wipe of business data only	<ul style="list-style-type: none"> • Wipes business applications and corresponding data • Private data won't be wiped • Safest measure for lost devices in BYOD environment 	iOS (iOS 5~)
	Provisioning profile upload and distribution	<ul style="list-style-type: none"> • Distributes multiple provisioning profiles of a uniquely developed application in bulk • Reduces administrator workload 	iOS
iOS features enhancement	Improved device profile display	<ul style="list-style-type: none"> • Additional display for the iOS device profile, making it possible to check detailed device settings 	iOS (Partly iOS 7~)
	Expanded number of controllable items in the configuration profile	<ul style="list-style-type: none"> • "Open-In control" is available • Additional "restricted" items can be controlled via the supervised device, such as AirDrop and iMessage 	iOS (Partly iOS 7~)
	Improved location acquisition	<ul style="list-style-type: none"> • "Update" button added on the management site for iOS device's location • Multiple opportunities available for location sync • More accurate location information thanks to added sync opportunities 	iOS (iOS 7~)
	Global HTTP proxy configuration ※4	<ul style="list-style-type: none"> • Added a proxy configuration for both mobile network and Wi-Fi connection • Makes data communication secure 	iOS (iOS 7~)
	Web filtering ※4 (Black list and White list)	<ul style="list-style-type: none"> • Added web filtering for Safari and other browsers • Prohibits connection to inappropriate websites 	iOS (iOS 7~)
	Added an Exchange setting	<ul style="list-style-type: none"> • Prohibits transferring emails and sending emails via a third-party application • Prohibits abuse of business email address 	iOS (iOS 5~)
Other improved features	Modified logic for Camera restriction	<ul style="list-style-type: none"> • Prohibits only the "camera function" of an application requiring the camera's authorization • Improves excessive launch of applications requiring the camera's authorization 	Android™ (Android 4.0~)
	Bulk upload and distribution of CA certificates/client certificates	<ul style="list-style-type: none"> • Uploads and distributes multiple certificates in bulk • Reduces administrator's time spent on certificate management and distribution • Provides secure intranet server access 	Android™ (Android 4.0~)
	Optimal Browser	<ul style="list-style-type: none"> • Supports downloads from HTTPS sites 	Android™ (Android 4.0~)
	Enhanced hierarchy management	<ul style="list-style-type: none"> • Realizes configuration in bulk by group unit and the import/export of group information • Reduces administrator's time spent configuring 	-
	Display the log's server time	<ul style="list-style-type: none"> • Displays server time in addition to existing agent time • Manages multiple devices located across different time zones 	-

Press Release



About OPTiM

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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