

Optimal Biz Docs, a Leading MCM Service, Now Offers a Free iOS Client Application! Now you can view cached files while offline!

TOKYO -- February 25, 2014: OPTiM, a leading provider of online IT support solutions that enable creativity, collaboration and convenience, proudly announces that Optimal Biz Docs, an optional MCM^{※1} service for Optimal Biz for Mobile (Japan's No.1^{※2} MDM^{※3}), has upgraded to version 1.2. With this upgrade, Optimal Biz Docs' iOS client application is now available for free. The iOS client application is a groundbreaking solution which enables users to view cached files while offline. Also, in conjunction with Optimal Biz for Mobile, the iOS client application allows users to remotely delete data when their device is lost or stolen.

Check out our YouTube video announcing the upgrade:

<http://youtu.be/SeKVrr0BL5Y>

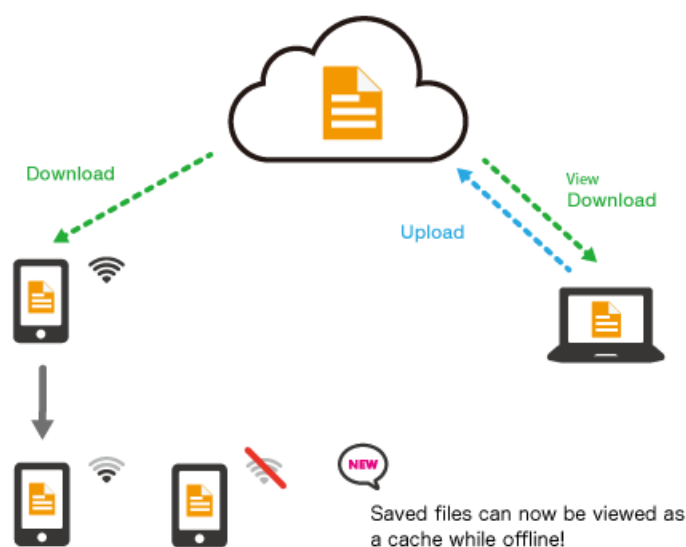


■Optimal Biz Docs -- main features:

1. Enables users to view cached files while offline, or when the network connection is unstable.

Optimal Biz Docs is a service that manages user-uploaded files. Prior to this latest upgrade, Optimal Biz Docs operated via web application, which required a stable network connection in order for users to view files on their smart devices. With this new version, the user's files are stored as a cache^{※4} in an iOS client application, allowing users to view cached files even when the network connection is unstable (i.e. when travelling on a high-speed train) or when the network connection is offline (i.e. while in-flight on an airplane).

■Optimal Biz Docs in action:



2. Optimal Biz Docs allows users to remotely delete only cached files and client applications when their device is lost or stolen.

By combining Optimal Biz Docs' iOS client application and Optimal Biz for Mobile's MAM^{※5} feature for iOS, files are isolated from other applications in the client application area. This enables users to remotely delete only the cached files and client applications (including user information) saved on the device if the device is lost or stolen, or when the user is finished using the device. With Optimal Biz Docs, users can operate their devices anxiety-free!

3. A new premium plan which allow users to significantly increase storage capacity.

In addition to the existing basic plan, which limits storage capacity to 1GB, a premium plan with increased storage capacity is now available for users who handle much larger files. With the premium plan, users can increase their storage capacity and monthly download data cap depending on their unique needs, and manage/distribute larger files securely in the Optimal Biz Docs cloud. Also, operational performance in the management site has been enhanced for tasks such as drag-and-drop control when uploading files, and moving/deleting multiple files in bulk.

Optimal Biz Docs --- plan overview:

	Basic plan	Premium plan
Storage capacity	1GB	10GB
Additional storage	-	One user: 100-yen / month (tax excluded) ※ add'l storage space can be added in increments of 10GB
Monthly data cap	Number of users x 0.5GB	Number of users x 5GB
Price	Free	One user: 200-yen / month (tax excluded)

■ Notes

- The free plan includes corporate in-house storage up to 1GB, and basic file-sharing features.
- Each time additional storage increases by 10GB, the monthly data cap increases by 5GB/user.
- Customers already using MDM can begin at Optimal Biz Docs in the Optimal Biz for Mobile menu screen. If Optimal Biz Docs is not displayed in the menu screen, please contact your local distributor.

Take advantage of this exciting new service by contacting us at

<https://en.optim.co.jp/contact> today!

※1 MCM stands for "Mobile Content Management" -- a corporate service which allows smartphones and tablet devices to securely share content, i.e. company documents.

※2 Source: "ITR Market View: Enterprise Mobile Management / Mobile Application Development 2013," by ITR Corporation.

※3 MDM stands for "Mobile Device Management," an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

※4 Cache: A component that temporarily stores an already-viewed file in a storage area.

※5 MAM stands for "Mobile Application Management," an application management feature that Optimal Biz for Mobile provides for free.

Press Release



About OPTiM

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

【Copyright / Trademark】

- ※ The corporate names and product names mentioned above are registered trademarks or trademarks.
- ※ The information presented in this press release is subject to change without notice.
- ※ The iPhone[®], iPad[®] and iPod touch[®] name and logo are trademarks or registered trademarks of Apple Inc. in the United States and other countries.
- ※ The iPhone trademark is used in accordance with AIPHONE Co. Limited's license policy.
- ※ IOS is a trademark or registered trademark of Cisco in the United States and other countries, and is used in accordance with Cisco's license policy.

For inquiries, please contact:
OPTiM Corporation Marketing/Promotion Team
TEL: 81-3-6435-8570 FAX: 81-3-6435-8560
E- Mail : press@optim.co.jp
Optimal Biz for Mobile Page: <http://en.optim.co.jp/products/bizformobile>