Press Release



"Unlimited Software powered by OPTiM" Is Now With 11 More Additions! Movie Editor, Business Card Reader, Label Maker And More!

Tokyo (March 24, 2014) – OPTiM, a leading provider of online IT support solutions that enable creativity, collaboration and convenience, announced today that its versatile "Unlimited Sotware powered by OPTiM" has added 11 more software programs, expanding the number of available e-books and softare programs increase to 94, at the same great price!

Visit the "Unlimited Software powered by OPTiM" product page: http://en.optim.co.jp/products-detail/top/6994

"Unlimited Software powered by OPTiM" is an "unlimited use" monthly software subscription service offering various types of content, including the e-book version of the Dekiru Series, a line of very handy help manuals for using computers, antivirus software, greeting card software, Microsoft Office-compatible software and typing software. Subscribers can use "Unlimited Software powered by OPTiM" as many times as they'd like for one flat rate. The e-books are provided by Impress Japan Co., Ltd. (headquartered in Chiyoda-ku, Tokyo and led by CEO Yonekazu Tsuchida), which has sold 40M+ copies of the Dekiru Series. The PC software is provided by SOURCENEXT Corporation (headquartered in Minato-ku, Tokyo, and led by CEO Noriyuki Matsuda), from which over 300 kinds of software are available with 10M+ users.

The service is now provided in Japan through Nippon Telegraph & Telephone East Corporation (NTT East) and UQ Communiations Inc., Kyushu Telecomunication Network (QTnet), Forval Telecom, Inc., and Oita Cable Telecom Co., Ltd.



In order for every one to enjoy "Unlimited software Powered by OPTiM" at scene, we offer various kinds of software from practical use, such as video editing software, business card reader (OCR) software, to entertainment use, such as 3D Globe and Sudoku. With the aim of offering 100 titles by the end of fiscal year 2014 (in cooperation with other companies), OPTiM is dedicated to supporting its customers' wide ranging needs.

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OPTiM continues to expand the service to the major communication carriers and the Internet service providers (ISP) throughout Japan to provide better and more useful service.

X1 The price is for reference only . Actual pricemay vary depending on the distributor and the software contents.

[About OPTiM]

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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