

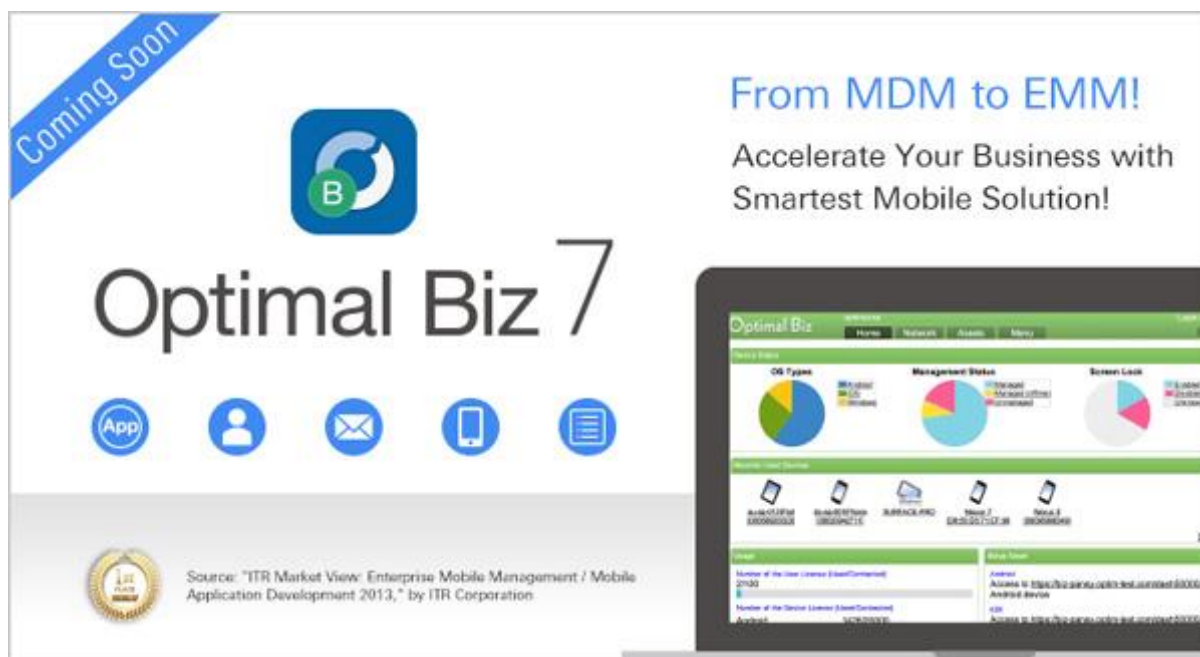
## Optimal Biz for Mobile, Japan's #1 MDM, will be integrated with Optimal Biz, Japan's #1 IT asset management service -- providing improved functionality and a major upgrade to Optimal Biz 7!

~ Japan's #1 MDM for three years running has evolved to EMM! ~

~ OPTiM's partnership with Mocana Corporation means Mocana's security features will be available for all apps! ~

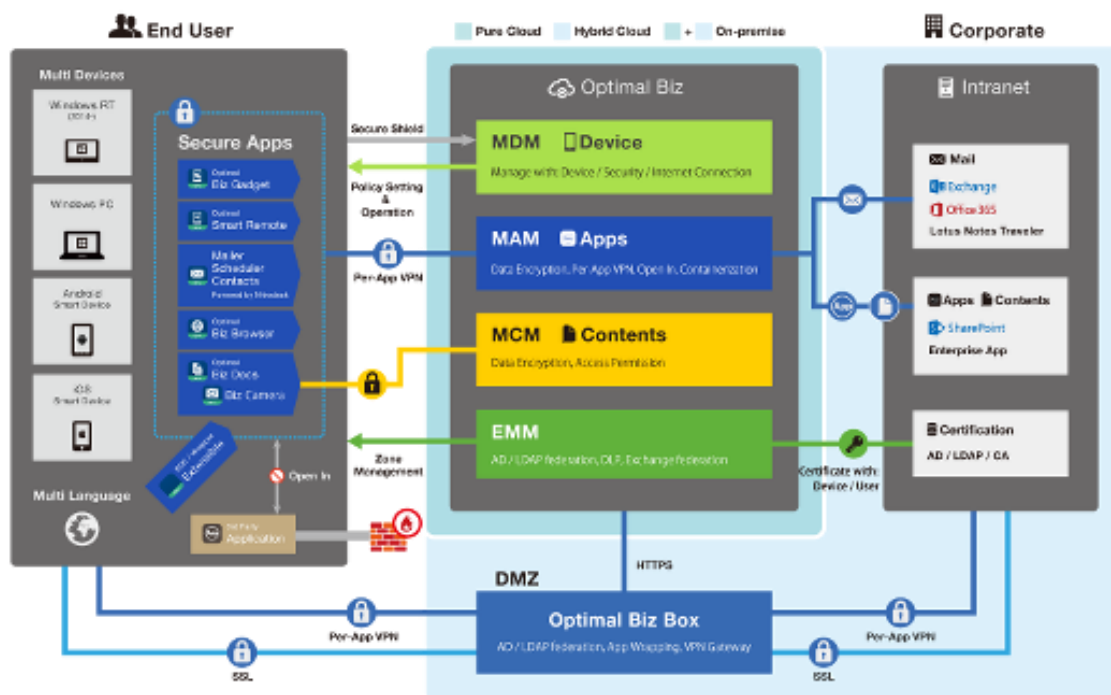
Tokyo (June 5, 2014) - OPTiM, a leading provider of online IT support solutions that enable creativity, collaboration and convenience, proudly announces that Optimal Biz for Mobile (Japan's #1<sup>※1</sup> MDM<sup>※2</sup>) will be integrated with Optimal Biz on June 30, resulting in a major upgrade to Optimal Biz 7.

This upgrade paves the way for the EMM<sup>※3</sup> platform, which allows MAM<sup>※4</sup>, MCM<sup>※5</sup>, mission-critical systems and business apps to cooperate with the existing MDM. Thus, Optimal Biz 7 becomes an MSP (Mobility Services Platform) where users can securely and easily use various applications such as e-mail and scheduler.



The graphic features a blue diagonal banner in the top left corner that reads "Coming Soon". In the center, there is a blue square icon with a white "B" and a circular arrow. Below this icon, the text "Optimal Biz 7" is displayed in a large, bold font. Underneath the main title, there are five circular icons representing different mobile services: "App", a person icon, an envelope icon, a smartphone icon, and a list icon. To the right of the main text, the headline "From MDM to EMM!" is written in blue, followed by the sub-headline "Accelerate Your Business with Smartest Mobile Solution!". On the right side, a laptop screen displays the Optimal Biz 7 dashboard, which includes several charts and data points. At the bottom left, there is a gold award seal and a source citation: "Source: 'ITR Market View: Enterprise Mobile Management / Mobile Application Development 2013,' by ITR Corporation."

■ Image of EMM concept:



■ Optimal Biz 7 -- Features:

By linking office information to mission-critical systems, Optimal Biz 7 provides easy internal system authentication. Moreover, using OPTiM's unique services like Zone Management, Optimal Biz Gadget and Secure Shield on mobile devices is easy and secure, equating to more efficient management of confidential information.

◆ Reduce management workload thanks to high compatibility with mission-critical systems:

Optimal Biz 7 works with a company's mission-critical systems (i.e. Active Directory®/Microsoft Exchange Server™) and facilitates the automation of operations such as initial registration, configuration and policy application -- thus reducing the workload related to management and operation.

◆ Provide business apps that enable secure access:

Essential business apps and data are stored in specific spots, and provided as SecureApps that utilize thorough security measures including data encryption, denying access to external apps, and wiping business data only. Access to SecureApps is protected, meaning Optimal Biz 7 is completely secure in cases where staff need to access internal systems from outside of the office.

## ■ Business Apps provided by EMM:

App	Feature	Outline
Biz Browser	Browser	Provide protected access to internal systems.
Biz Docs - Biz Camera	File Sharing	Allows easy sharing of confidential documents stored on the server. - Includes a camera feature which saves pictures on the server.
Biz Gadget (※Android only)	Home Screen	Displays business apps on a home screen customized for each company.
Smart Remote	PC Remote	Allows users to remotely control their office PC.
Mailer/ Scheduler/ Contacts (※Tentatively available in July.)	E-mail Scheduler Address Book	Allows employees to use their e-mail, scheduler and address book through cooperation with an Exchange ActiveSync account.

## ◆Support apps developed in-house:

Mocana Corporation (headquartered in the USA and led by CEO James Isaacs), in partnership with OPTiM, provides protection for apps developed in-house, including all relevant data. Without the source code or SDK enterprises can easily ensure security of their mobile apps.

Peter Graham, VP of Worldwide Sales for Mocana Corporation, had this to say about Mocana's partnership with OPTiM:

"Mocana is excited to provide its "In-House App Containerization Feature" to Optimal Biz, OPTiM's MDM service. Mocana app-wrapping enables multiple access permission settings for each app or user, along with data protection and multiple security policy configurations which enhance mobile security for enterprises. We look forward to strengthening our partnership with OPTiM Corporation and continuing to provide high-value solutions to our customers."

Optimal Biz 7 offers flexible response to customers who are thinking of combining it with their mission-critical systems, as well as customers who desire the existing MDM. Optimal Biz 7 is perfect for a wide range of customer needs, regardless of device model, usage scene and server type, and its services can be tailored to each customer's usage requirements.

Optimal Biz will continue developing easier and more convenient services for its customers, along with its regular upgrades. For the latest upgrades and product information, please visit Optimal Biz's website:

<http://en.optim.co.jp/products/biz>

※1 Source: "ITR Market View: Enterprise Mobile Management / Mobile Application Development 2013," by ITR Corporation.

※2 MDM stands for "Mobile Device Management," an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

※3 EMM stands for "Enterprise Mobility Management," a platform which enables comprehensive security management of MDM・MAM・MCM, each of which are relevant to device application content.

※4 MAM stands for "Mobile Application Management," an enterprise solution that integrates and manages business apps used on mobile devices.

※5 MCM stands for "Mobile Content Management," an enterprise solution that enables users to securely share files (i.e. internal documents) on mobile devices.

## **About OPTiM**

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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