

**“Optimal Gadget Youth”, OPTiM’s Parental Control Service,  
is now a Standard Feature in MegaHouse’s  
“Fairisia” Smartphones for Preteens!  
- Child Safety is Important to OPTiM -**

OPTiM, a leading provider of online IT support solutions that enable creativity, collaboration and convenience, proudly announces that its parental control service, Optimal Gadget Youth, is now a standard feature in MegaHouse Corporation’s (BANDAI NAMCO Group) Fairisia smartphones for preteens, starting July 31, 2014.

Fairisia Product Page (Japanese only):

<http://fairisia.jp/>

**Fairisia**  
フェアリシア



Fairisia is a smartphone especially designed for tween girls ages 10 - 13. Fairisia brings the full-fledged smartphone experience to your kids, including IP phone service and email, and even lets them download apps from Google Play (TM). By partnering with OPTiM’s parental control service, Optimal Gadget Youth, Fairisa phones provide peace of mind to parents concerned with for-pay apps, suspicious dating sites, communications with strangers and other mobile dangers.

From a web-based console, Optimal Gadget Youth allows parents to oversee their child’s smartphone. Parents can confirm a child’s location, and prevent usage of specified apps and websites. Also, if the child’s smartphone is lost or stolen, parents can remotely lock or wipe (erase) the smartphone’s data to prevent malicious/unauthorized third-party use.

Visit the Optimal Gadget Youth product page:

<http://en.optim.co.jp/products/gadgetyouth>

## ■ Optimal Gadget Youth – main features:

- Remote Lock: Lock the smartphone remotely
- Remote Wipe: Erase all device data when the device is lost or stolen
- Geolocation: Use the web-based console to confirm a child's location
- Application/website restriction: To prohibit certain websites and apps, just check them off the "installed app list"
- Back-up: Automatic, regular back-up of the phone's address book. This way, if the phone ever breaks, you can easily transfer the address book to a new phone



The infographic is a green rectangular box with a white border. At the top left is an icon of a cloud with a padlock. To its right is the title '遠隔ロック(Optimal Gadget Youth)' in white text. Below the title is a subtitle '保護者の端末から管理できる、5つのサポート機能' in white text. The main content consists of five circular icons in a row, each with a white background and a green border. Below each icon is a title in white text and a short description in white text.

リモートロック	リモートワイフ	位置情報の取得	アプリの使用禁止	バックアップ
保護者の端末から遠隔操作で、本商品をロックできます。	保護者の端末から遠隔操作で、本商品と本商品に接続されたSDカードを初期化できます。	保護者の端末から、遠隔操作で本商品の位置情報を取得することができます。	保護者の端末から、遠隔操作で本商品内のアプリの管理ができます。	本商品の電話帳を、定期的に自動バックアップします。

# Press Release



## About OPTiM

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

### **【Copyright / Trademark】**

- ※ The corporate names and product names mentioned above are registered trademarks or trademarks.
- ※ The information presented in this press release is subject to change without notice.
- ※ Google Play™ is a trademark of Google Inc.

For inquiries, please contact:  
OPTiM Corporation Marketing/Promotion Team  
TEL: 81-3-6435-8570 FAX: 81-3-6435-8560  
E-Mail : [press@optim.co.jp](mailto:press@optim.co.jp)  
Optimal Gadget Youth Product Page : <http://en.optim.co.jp/products/gadgetyouth>