

“Optia”, the first product to enable screen-sharing and remote support between smartphones, was chosen to represent Saga prefecture in the “networking between Japanese prefecture companies and Silicon Valley companies” session during the U.S.-Japan Council Governors’ Meeting!

Saga City, Saga Prefecture (July 9, 2014) - OPTiM, a leading provider of online IT support solutions that enable creativity, collaboration and convenience, is delighted that Optia, the world’s first^{*1} product to enable screen-sharing and remote support between smartphone users, was chosen to represent Saga prefecture in the “networking between Japanese prefecture companies and Silicon Valley companies” session held during the U.S.-Japan Council Governors’ Meeting.

【What is the U.S.-Japan Council Governors’ Meeting?】

With the goal of bringing U.S.-Japanese relations to a regional level, the U.S.-Japan Council Governors’ Meeting is organized by the U.S.-Japan Council and chaired by Dr. Daniel Okimoto, Ph.D, Professor Emeritus at Stanford University, CA. The U.S.-Japan Council was founded in 2009 to strengthen the influence of Japanese-American business leaders in U.S.-Japanese relations. Governors from Japan’s six prefectures -- Fukuoka, Hiroshima, Oita, Okayama, Saga and Shizuoka -- attended the meeting.

<Outline of the U.S.-Japan Council Governors’ Meeting >

■ Dates:

Monday, July 28 – Tuesday, July 29
(Tuesday, July 29 – Wednesday, July 30 Japan-time)

■ Location

California, U.S.A
Monday, July 28 – at Stanford University
Tuesday, July 29 – at The Sheraton Palo Alto

■ Attendees

About 200 people, including American business people, Japanese business people and U.S.-Japan Council officials

Press Release



■Program

- Monday, July 28
- Speech by Stanford University
 - Panel discussion featuring the governors of Japan's six prefectures
 - * Saga Prefecture to introduce their work on universal design
- Tuesday, July 29
- Networking between Japanese prefecture companies and Silicon Valley companies

【What is Optia?】

Optia is a support service that enables screen-sharing and remote control between smartphone users. With Optia, every-day smartphone owners requiring assistance with a particular feature or app can enable simple, efficient screen-sharing with family and friends. The service can be activated by downloading it from Google Play™ and registering the other person's information. Optia makes it easy!

<Optia's features >

1. Screen Sharing

- Allows one user to help another user solve a problem while looking at the same screen

2. Visual Step-By-Step

- Allows a user to explain instructions by drawing lines or using a finger icon on the other person's screen

3. Remote Operation

- Allows a user to remotely control the other person's device

4. Easy Connection

- Allows a user to connect just by touching the person's name -- like making a call

5. Chat

- Allows users to send text messages

For more information, please visit Optia's website:

<http://en.optim.co.jp/products/optia>

With the goal of offering its services from Japan to the global market, OPTiM will continue developing "world's first" products and services for the global market while also invigorating the Japanese market.

Press Release



About OPTiM

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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For inquiries, please contact:
OPTiM Corporation Marketing/Promotion Team
TEL: 81-3-6435-8570 FAX: 81-3-6435-8560
E- Mail : press@optim.co.jp
Optia website: <http://en.optim.co.jp/products/optia>