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OPTiM Corporation

The OPTiM Developer Center Has Been Established for Developers Worldwide, and its First Offer is Free Distribution of OPTiM's Optimal In-App Remote SDK!

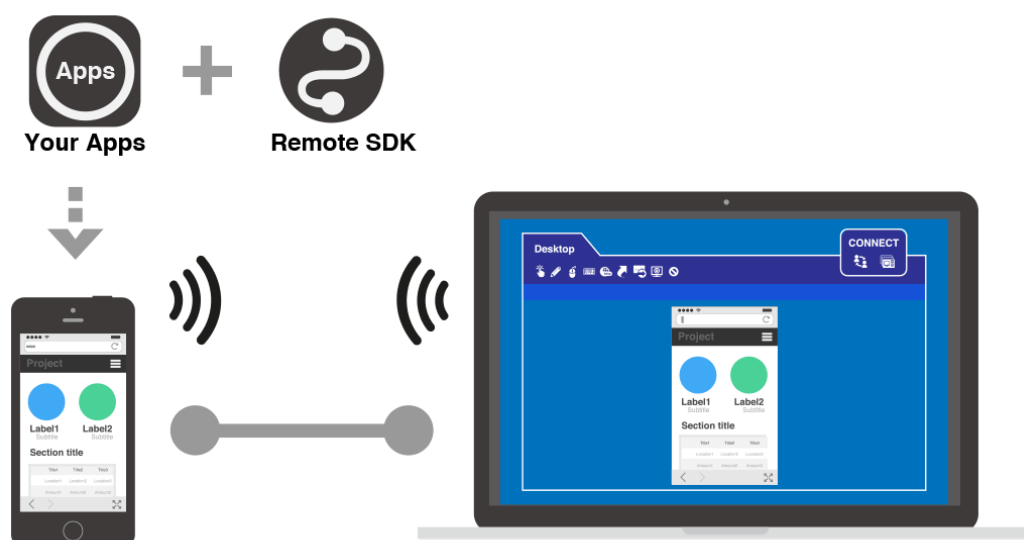
Tokyo - November 10, 2014: OPTiM (TSE Mothers: 3694), a leading provider of business-related applications for smartphones and tablet devices, proudly announces the establishment of the OPTiM Developer Center for developers worldwide. The Center's first offer is free distribution of OPTiM's Optimal In-App Remote SDK, which utilizes the remote support service technologies that OPTiM provides in Japan and worldwide!

To learn more about the OPTiM Developer Center, please visit:

<http://developer.optim-corp.com/>

■ About the Optimal In-App Remote SDK:

The Optimal In-App Remote SDK is an SDK^{※1} that's a perfect fit with any business-related app. The Optimal In-App Remote SDK enables app developers to easily incorporate a real-time screen-sharing support feature that facilitates fast, efficient help for app users, which up until now has been difficult on the iPhone/iPad due to OS restrictions. Moreover, an app equipped with the Optimal In-App Remote SDK can be directly supported not only by the app's developer, but also by in-house operators at the companies that are using the app, as well as third-party IT service providers.^{※2}



◆ Optimal In-App Remote SDK features:

1. New concept for optimizing operational support efficiency by supporting iPhone/iPad applications via screen-sharing
 - PC-based remote support services have been around for years -- but until now, there have been no remote support services for iPhone/iPad.
2. Provides all necessary support features in one package
 - All essential remote support features – VoIP, screen-sharing, red-pen drawing and finger indicator -- are part of the SDK and can be included in each application.
3. Excellent support in a development environment
 - Screen Share Browser^{※3}, an app that can be utilized as an "operation validation test" when incorporating the SDK or for confirming the operation image, is provided for free.

Via the creation of increasingly innovative technologies, OPTiM will continue providing products and services that realize efficient, secure and user-friendly use of the Internet.

※1 SDK stands for "Software Development Kit". An SDK is an all-in-one package that includes all necessary technical documents and tools for software development.

※2 OPTiM's Optimal Remote system, which is not included in the SDK, is required in order to provide support service.

※3 Screen Share Browser can be downloaded from the App Store for free. For more details, please visit the OPTiM Developer Center.

About OPTiM

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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