

10/23/2014
OPTiM Corporation

OPTiM Earns 3rd Place in Patent Result Co., Ltd.’s “Comprehensive Patent Rankings for Electronic Device Management”!

Tokyo (October 23, 2014) - OPTiM Corporation (Tokyo Stock Exchange's Mothers: 3694), a leading provider of online IT support solutions that enable creativity, collaboration and convenience, proudly announces that it has earned third place^{※1} in the “Comprehensive Patent Rankings for Electronic Device Management” by Patent Result Co., Ltd.^{※2}

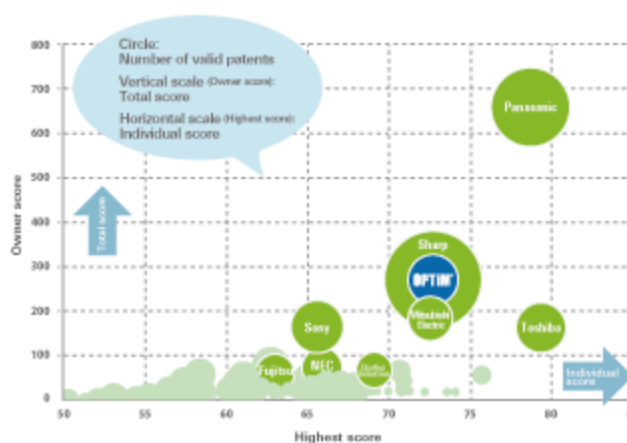
The rankings, which pertain to the 2,063 related patents published at the Japanese patent office from August 1993 - August 2014, recognize the comprehensive competitiveness of each company based on the quality and quantity of their patents.

A third-place ranking proves the effectiveness and novelty of OPTiM’s patents, as well as the cutting-edge technical capabilities utilized in OPTiM’s smart device management.

Associated Technology for Electric Device Management by Smartphones and etc.

Patent Total Score TOP 10

Rank	Company	Total Score (Owner score)	Number of Valid Patents	Individual Score (Highest score)
1	Panasonic	612.0	86	78.8
2	Sharp	275.2	120	72.7
3	OPTiM	271.1	30	72.9
4	Mitsubishi Electric	186.4	26	72.5
5	Toshiba	166.2	32	79.3
6	Sony	164.8	36	65.5
7	Fujitsu	77.0	19	62.6
8	NEC	74.3	20	65.8
9	Brother Industries	66.7	17	69.1
10	Kyocera	66.2	19	62.9



Source: "Associated Technology for Electronic Device Management by Smartphone and etc." (October, 2014)

OPTiM continues to enhance and improve settings/management technologies for the fast-growing smart device market, and leverage our patent technologies to develop products with a high entry barrier.

OPTiM’s technological acumen is demonstrated in Optimal Biz, OPTiM’s award-winning MDM^{※3} service (Japan’s #1 for three straight years^{※4}), and Optimal Remote, our remote screen-sharing service for smartphones -- two products which bolster OPTiM’s competitiveness in the fast-changing global market and which many customers use as essential business platforms.

■OPTiM’s Intellectual Property Strategy

OPTiM maintains an aggressive intellectual property strategy so that our customers can use our products and services safely and securely. We’ve acquired many patents in Japan, the United States, China, and Korea. Also, in 2012 we took 9th place in Patent Result Co. Ltd.’s "Ranking of Patent Asset Scale in the Information Communication Industry" 2011 - 2012^{※5}.

Press Release



OPTiM will continue to actively promote its intellectual property strategy in order to develop safe and secure products and services, and provide homegrown technologies to customers worldwide.

※1 Source: News release on October 22, 2014 by Patent Result Co., Ltd.
"Comprehensive Patent Ranking for Electronic Device Management":
<http://www.patentresult.co.jp/news/2014/10/dm.html>

※2 Headquarters: Taito-ku, Tokyo. President: Takashi Shirayama

※3 MDM stands for "Mobile Device Management," an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

※4 Source: "ITR Market View: Enterprise Mobile Management/Smart Application Development 2014," published in October 2014 by ITR Corporation. The top-selling SaaS model in the Enterprise Mobile Market for 2011, 2012 and 2013.

※5 Source: News release on October 9, 2012 by Patent Result Co., Ltd. Results represent each company's total score using "Patent Score" for patents registered between April 1, 2011 and March 31, 2012. "Patent Score" is an index that evaluates the attractiveness of an individual patent based on its prosecution history after the patent application is filed.

"Ranking of Patent Asset Scale in the Information Communication Industry," 2011-2012:
<http://www.patentresult.co.jp/news/2012/10/telecom.html>

About "Patent Score":
<http://www.patentresult.co.jp/about-patentscore.html>

About OPTiM

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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- ※ The corporate names and product names mentioned above are registered trademarks or trademarks.
- ※ The information presented in this press release is subject to change without notice.

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