

4/22/2015  
OPTiM Corporation  
(TSE's Mothers : 3694)

**OPTiM and KDDI have Co-developed an iOS Solution  
that Supports Apple's Device Enrollment Program  
Benefits include automatic forced MDM registration and superior supervision!**

Tokyo (April 22, 2015) - OPTiM (TSE Mothers: 3694), a leading provider of business-related applications for smart devices, proudly announces the completion of a co-development project with KDDI Corporation<sup>※1</sup>. The project entails supporting Apple's Device Enrollment Program (DEP) in KDDI's Smart Mobile Safety Manager, and provision of the service, in cooperation with KDDI's Device Enrollment Program Registration Service, begins today. The service has several advantages, including delivery of automatic forced MDM registration and a superior supervision level to iOS devices<sup>※2</sup> provided by KDDI for enterprises and educational institutions; reduction of an administrator's MDM<sup>※3</sup> registration burden; and provision of more robust security features than ever before.

#### ■ About KDDI's Smart Mobile Safety Manager

KDDI's Smart Mobile Safety Manager is an MDM service provided by OPTiM via OEM and operated and sold by KDDI. The service realizes security management for various business-use smart devices, including smartphones and tablets with different operating systems.

For more details, please visit:

<http://www.kddi.com/business/security-managed/security/kddi-smsm/> (Japanese only)

#### ■ About Apple's DEP

Apple's DEP promotes efficient iOS device deployment and management for enterprises and educational institutions.

#### ■ About KDDI's Device Enrollment Program Registration Service

This service registers KDDI's iOS device information in Apple's DEP.

For more details, please visit:

<http://news.kddi.com/kddi/business-topic/2015/04/1075.html> (Japanese only)

#### ■ The merits of DEP utilization

In cases of mass iOS device deployment, customers utilizing MDM services which emphasize security countermeasures were struggling with deployment costs resulting from the many necessary settings processes for each iOS device. But with Apple's DEP, customers can automatically register their iOS device prior to joining an MDM service, without any direct device operation or preparation. In addition, the administrator's pre-setting to skip some client's operations will also make the entire setup and deployment process simpler and cheaper.

Also, the "Supervised Mode" setting provides advanced device management features which previously needed to be set by USB connection via Apple Configurator<sup>※4</sup>. Supervised Mode is now allowed via wireless network, and the enforcement of MDM registration and the prohibition of MDM

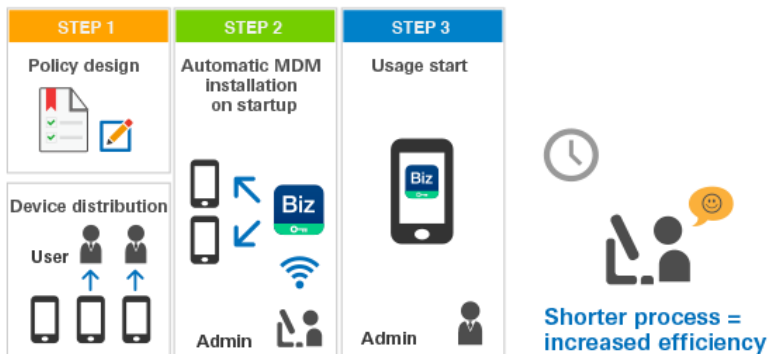
service deletion can eliminate MDM service management loopholes and further optimize device management.

## ◆ Device deployment cost reduction

### Existing MDM device deployment process

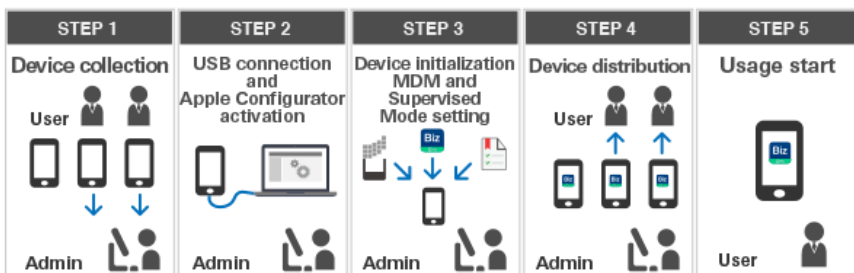


### New device deployment process utilizing MDM and DEP



## ◆ Utilization of MDM service with Supervised Mode setting via Apple Configurator

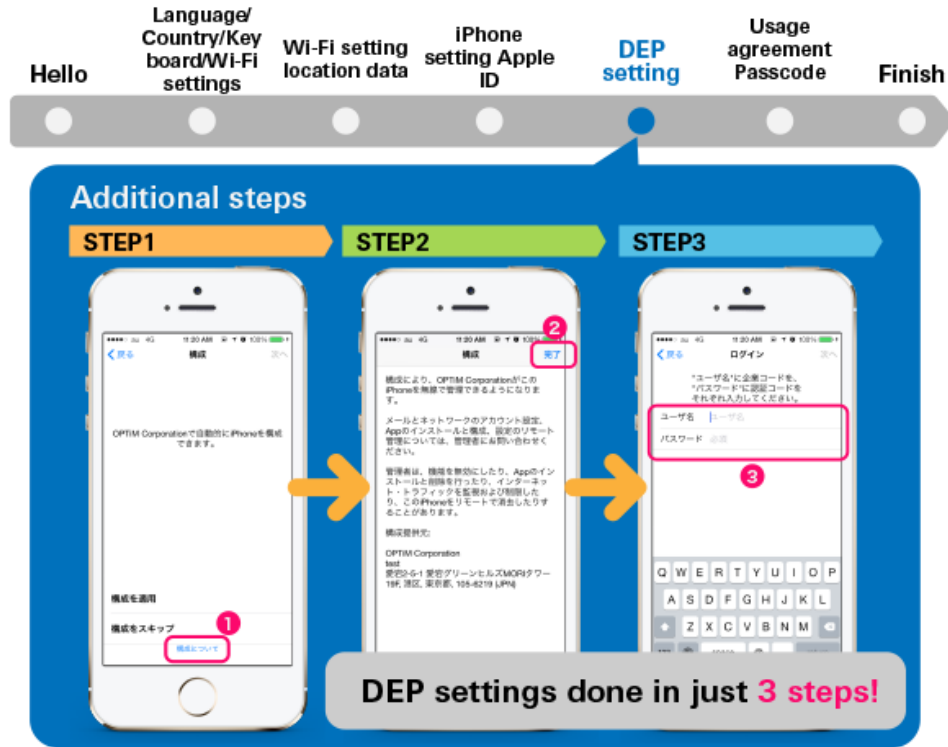
### Supervised Mode setting via Apple Configurator



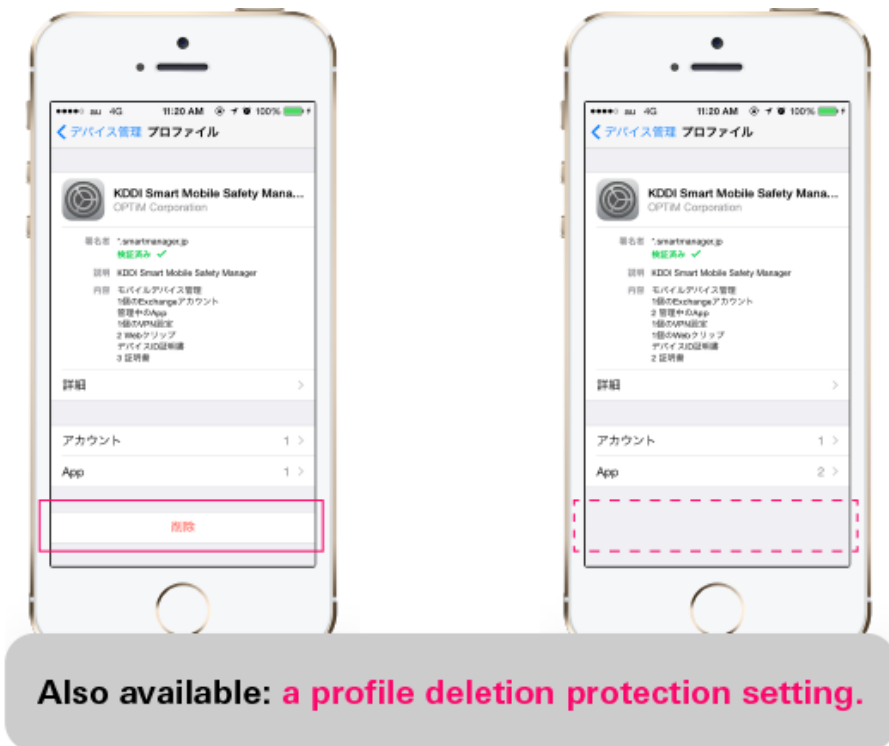
### Supervised Mode setting via MDM service utilizing DEP



## ◆MDM registration steps



## ◆MDM deletion protection



## Press Release



※1 Headquartered in Chiyoda-ku, Tokyo, Japan. CEO: Takashi Tanaka

※2 For details, please see:

<http://news.kddi.com/kddi/business-topic/2015/04/1075.html> (Japanese only)

※3 MDM stands for "Mobile Device Management", a solution that collectively manages smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

※4 Apple Configurator: an iOS device settings management tool for schools, businesses and institutions. Allows mass setting of up to 30 devices simultaneously via USB.

### **About OPTiM**

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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