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OPTiM Corporation  
TreeBox Solutions Pte Ltd.

**TreeBox Solutions and OPTiM form a Business Alliance**  
**to Develop Enhanced Mobile Security Software**  
**in the Secure Mobile Enterprise Communications Space.**

**28 April 2015, Singapore & Tokyo** - TreeBox Solutions and OPTiM announce their business alliance to develop enhanced mobile security software in the Secure Mobile Enterprise Communication space.

This partnership realizes collaboration of OnTalk®, TreeBox's flagship product, and Optimal Biz, Japan's No.1※1 MDM※2 service for three straight years by OPTiM, and allows provision of superior mobile security to customers.

**About OnTalk®**

OnTalk® is Secure Mobile Enterprise Communications solutions which secures voice calls, conference calls, instant messaging, group messaging, SMS and attachments.

Using the strongest encryption algorithms and security protocols, OnTalk® security architecture design offers protection of communications and ensures privacy for Enterprises, Governmental Agencies and Private Groups.

A true Enterprise Class Solution, OnTalk® facilitates many opportunities for Enterprises. The Board of Directors can use OnTalk® as a private Board communications portal to secure the Board's sensitive business discussions. Furthermore, OnTalk® allows Enterprises to manage and control sensitive business contacts via the Real Time Contact List. Even if employees leave the company, OnTalk® ensures that Enterprise will not lose their business contacts.

Military and law enforcement agencies can rely on OnTalk® to protect their communications.

**About Optimal Biz**

Optimal Biz is an MDM service application that securely manages smartphones and tablet devices provided by or used in the office, enabling IT administrators to manage every mobile device from his or her web browser. Optimal Biz offers several powerful advantages, including unique features like Zone Management and device-detection technology (both of which use OPTiM's proprietary technologies), the industry's highest number of supported models thanks to strong alliances with device manufacturers, a hierarchical management function which helps administrators efficiently manage a large number of devices, and a Management screen with an intuitive user interface.



MDM service is quite important for supporting device management and security countermeasures of smartphones and tablets used in enterprises. The combination of Optimal Biz, Japan's No.1 share MDM service utilized by major communication carriers, and OnTalk® can realize a more superior level of mobile security environment.

#### **Message from Shunji Sugaya, CEO, OPTiM Corporation**

As part of our global strategy, we've focused on developing mobile security services and business app services in Southeast Asia, where remarkable economic growth is occurring, and we've been closely observing the ICT trend in Southeast Asian countries.

Through our alliance with TreeBox Solutions for efficient and secure business utilization of smartphones and tablets, we are willing to create much securer environment for mobile services and business app markets, by the combination of our MDM service with unique patented technologies and TreeBox's secure solutions.

#### **Message from Chong Chee Wah, CEO, TreeBox Solutions**

With proliferation of free and unsecure messaging apps, Enterprises are increasingly concerned with security and have been actively looking for Enterprise solutions like our OnTalk™.

We partner with OPTiM to enhance our current product with further mobile security features which would benefit our Enterprise customers. With OPTiM's strength in Mobile Device Management software, we are confident that this partnership will benefit both parties.

TreeBox Solutions exhibited OnTalk®, the Secure Enterprise Communication Solution at the World Interpol Exhibition 2015 in Singapore. A product demonstration was available at the booth L1-D05, Singapore Pavilion.

TreeBox Solutions and OPTiM will create innovative solutions that truly meet customer's requirements.

Visit us for more information.

**OPTiM website:** <http://en.optim.co.jp>

**TreeBox website:** <http://www.treeboxsolutions.com>

#### **About OPTiM Corporation**

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.



### **About TreeBox Solutions Pte Ltd.**

TreeBox Solutions specialises in secure mobile solutions that help our customers to secure sensitive communications on the mobile devices. Founded by a team of experienced Information Security specialists, our unique user-centric security design principles deliver the right balance between security and useability. TreeBox's award winning solution - OnTalk® has won the Singapore infocomm Technology Federation's Gold Award in the Mobile Category.

※1 Source : "ITR Market View: Enterprise Mobile Management/Smart Application Development 2014," published in October 2014 by ITR Corporation. Sales share of SaaS model Enterprise Mobile Management market for 2011, 2012, and 2013

※2 MDM stands for "Mobile Device Management", a solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

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