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OPTiM Corporation
(TSE's Mothers: 3694)

Announcing Optimal Biz Watch – a Wearable Device Management Service! Optimal Biz Watch is the world's first Apple Watch solution for enterprise mobility!

Tokyo (April 28, 2015) – OPTiM (TSE Mothers: 3694), a leading provider of business-related applications for smart devices, proudly announces that, beginning in late May, 2015, Optimal Biz (Japan's No.1^{*1}MDM^{*2} for three straight years) will begin supporting Apple Watch with Optimal Biz Watch (tentative name) -- an innovative, business-focused Wearable Device Management service.

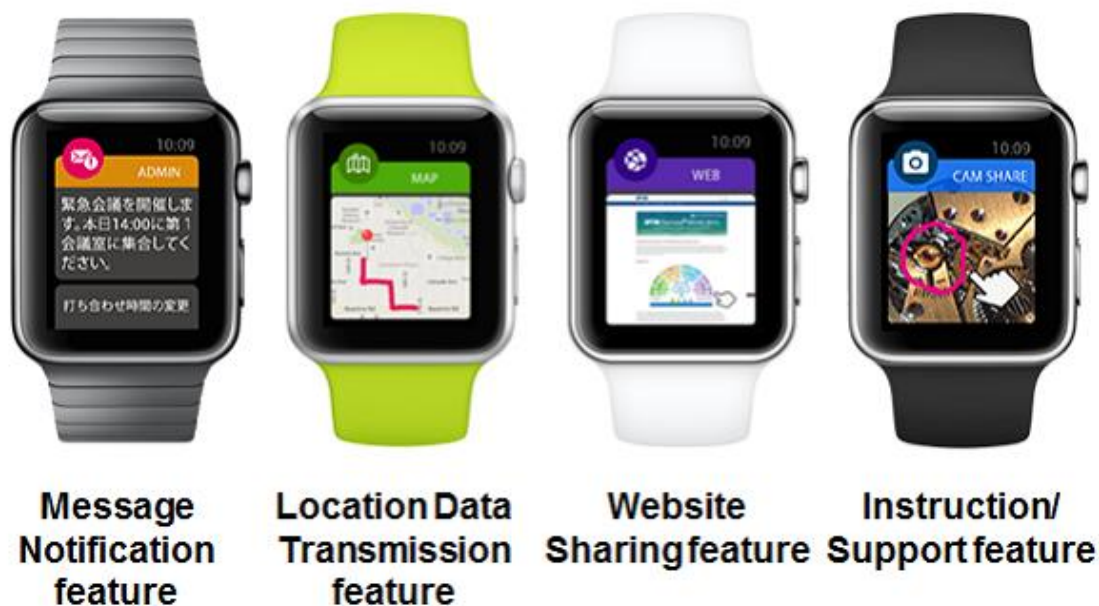


With its motto of "We make the net as simple as breathing", OPTiM develops products and services that enable customers worldwide to use the internet easily and safely. OPTiM's globally-recognized MDM service, Optimal Biz, has become an essential platform for enterprise utilization of mobile and PC devices, leading the industry through continuous and diverse technological innovations.

Among the various wearable devices to be marketed worldwide recently, Apple Watch, released by Apple on April 24, 2015, has attracted global attention. Apple Watch's debut has raised expectations for technology companies to find brand-new communication avenues for customers, partners, and company employees, and create new business opportunities. OPTiM, which believes that technology holds the key to optimizing human communication and innovation both at home and in the workplace, has put its full support behind Apple Watch, and will begin providing Optimal Biz Watch in a "tech preview" commencing late May, 2015. With features like document sharing and website sharing, Optimal Biz will be the world's first^{*3} MDM service to utilize Apple Watch, and confirm OPTiM's strong move towards accelerating enterprise mobility.

■About Optimal Biz Watch

Optimal Biz Watch is a Wearable Device Management service that leverages cutting-edge technology to optimize human communication efficiency, and hasten a company's innovation potential. For example, Optimal Biz's Message Distribution feature enables real-time sharing of the latest business information via alert distribution to employees' Apple Watches, either simultaneously or individually. Also, by sharing work instructions and procedural documents, and using a Finger Indicator or Red Pen Drawing feature to show instructions on an image, smoother communication and enhanced business productivity are possible.



◆Tech Preview version: Optimal Biz Watch features

- Individual Message Notification feature
 - Send a message to specific devices
- Simultaneous Message Notification feature
 - Send a message simultaneously to devices belonging to a specific group
- Location Data Transmission feature
 - Send location data to a specific device
- Website Sharing feature
 - Send a specific URL remotely, and share the information
- Camera Image Sharing feature
 - Share an iPhone's camera image
- Instruction/Support feature
 - Use Red Pen Drawing or Finger Indicator to provide instructions/support for a shared document
- Document Sharing feature
 - Share work instructions or procedural documents
- Asset Management feature
 - Use Optimal Biz's management site to perform Apple Watch asset management

Press Release



OPTiM will actively promote research and development for enhancing Optimal Biz Watch's features. Moreover, Optimal Biz Watch's official release will happen in accordance with a provision policy determined by customer needs.

For the latest information, please visit the Optimal Biz Watch website:

<http://en.optim.co.jp/biz/bizwatch>

OPTiM is dedicated to creating products and services that "make the net as simple as breathing" for a global market, thus enabling customers worldwide to use the Internet more conveniently and comfortably.

※1 Source : "ITR Market View: Enterprise Mobile Management / Smart Application Development 2014," published in October 2014 by ITR Corporation. Sales share of SaaS model Enterprise Mobile Management market for 2011, 2012, and 2013.

※2 MDM stands for "Mobile Device Management", a solution that collectively manages smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

※3 As of April 24, 2015, based on OPTiM's research.

About OPTiM

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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For inquiries, please contact:

OPTiM Corporation Marketing/Promotion Team

TEL: 81-3-6435-8570 FAX: 81-3-6435-8560

E- Mail : press@optim.co.jp

Optimal Biz Watch (tentative) website: <http://en.optim.co.jp/biz/bizwatch>