## Press Release



3/31/2015 OPTiM Corporation (TSE Mothers: 3694)

### Patents acquired in Japan and the United States for Optia, the World's First Screen-sharing Service between smartphones Establishing a comprehensive patent network around remote smartphone control

Tokyo (March 31, 2015) – OPTiM (TSE Mothers: 3694), a leading provider of business-related applications for smart devices, proudly announces that Optia, the experience sharing service between smartphones, has acquired patent rights in Japan and the United States. The acquisition of patent rights allows OPTiM's Remote Management Service to come out ahead not only in Japan but also worldwide. We are confident that the outcome proves the effectiveness and novelty of OPTiM's services and patents, as well as the cutting-edge technical capabilities utilized in OPTiM's smart device management.



Since its 2013 debut, Optia, the world's first<sup>%1</sup> service to enable smartphone voice/screen-sharing among family and friends, has been utilized by countless users in many countries. With Optia, the sharing possibilities are endless, such as being able to choose a meet-up spot while viewing the same map during a phone conversation, or selecting a restaurant for dinner while reviewing the same dining review site.

These patents include technologies of the following functions: application control regulation, remote screen image share with phone call, linkage between remote screen image share and address books, security regulation control, copyright control to use content, user interface control, and linkage between social networks and device technology. OPTiM has these patented technologies in order to provide safe, secure and convenient smartphone functions for our customers.

 Patent Information
Patent numbers : Japan Patent 5,687,258
United States Patent 8,934,888

# Press Release



For further details about Optia, please visit: http://en.optim.co.jp/products/optia

### About OPTiM's research and development and intellectual property strategy

To provide innovative services, products, and original technology, OPTiM is utilizing its research and development power to its fullest extent. In order to provide these services that are safe, secure, and useful, we strictly manage our intellectual property rights, with numerous patents granted and under application. Besides Optia, we hold patents for other technologies in Japan, the United states, China, Korea, England, Germany, and other countries. As announced in 2012 by Patent Result Co. Ltd,<sup>\*2</sup> OPTiM ranked ninth place in their "Ranking of Patent Asset Scale in the Information Communication Industry<sup>\*3</sup>." On October 22, 2014, OPTiM was elected third in the same company's "Smart Phone Device Management Patent Ranking<sup>\*4</sup>, and on December 16<sup>,</sup> 2014, it was elected first place in the "Emerging Listed Enterprise (Telecommunications) Patent Asset Scale Ranking<sup>\*5</sup>."

In the information communication industry, competition is increasingly growing worldwide, and having patents as the source of competitive power has been increasing in importance over the years. Especially in the local emerging market, we think that technological strength as a core competence is a way to measure the value of an enterprise.

OPTiM will continue with its intellectual property strategy to strive to develop safe and secure products and services, and introduce these Japan-born technologies worldwide.

%2 Headquarters: Taito-ku, Tokyo, Japan. President: Takashi Shirayama

%3 Source: News release on October 9, 2012 by Patent Result Co., Ltd. Results represent each company's total score using "Patent Score" for patents registered between April 1, 2011 and March 31, 2012. "Patent Score" is an index that evaluates the attractiveness of an individual patent based on its prosecution history after the patent application is filed." Ranking of Patent Asset Scale in the Information Communication Industry," 2011-2012: http://www.patentresult.co.jp/news/2012/10/telecom.html

%4 Source: News release on October 22, 2014 by Patent Result Co., Ltd. "Comprehensive Patent Ranking for Electronic Device Management": <u>http://www.patentresult.co.jp/news/2014/10/dm.html</u>

#### About OPTiM

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

[Copyright/Trademark]

X The information presented in this press release is subject to change without notice.

For inquiries, please contact: OPTiM Corporation Marketing/Promotion Team TEL: 81-3-6435-8570 FAX: 81-3-6435-8560 E- Mail : press@optim.co.jp Optia product page: http://en.optim.co.jp/products/optia

<sup>%1</sup> As of February 25, 2013, based on OPTiM's research

<sup>%5</sup> Source: News release on December 12, 212 by Patent Result Co., Ltd. "Emerging Listed Enterprise (Telecommunications) Patent Asset Plan Ranking." <u>http://www.patentresult.co.jp/news/2014/12/emergingmarket02.html</u>

<sup>%</sup> The corporate names and product names mentioned above are registered trademarks or trademarks.