



**Supporting a safe digital life for children  
on smartphones and tablets,  
it's the parental control service, "mamoly"**

Tokyo (April 8, 2015) – OPTiM (TSE Mothers: 3694), a leading provider of business-related applications for smart devices, proudly announces the parental control service "mamoly" for smartphones and tablets. Gakken Educational ICT<sup>※1</sup>, is providing this service on all of their scholastic-use Android<sup>™</sup> tablets<sup>※2</sup>, "Gakken Ganbaru Tablets " sold from March 27, 2015.



Use mamoly to support your child's digital life!

For example...

-  To prevent the use of dangerous apps
-  To prevent the use of a device during school hours or bedtime



The child's device



Using the management site...

- From your smartphone **OK!**
- From a tablet **OK!**
- From a laptop **OK!**

## ■Children and Smart Devices

In recent years, as the use of smart devices have become widespread, there has been a push for smart devices to be used in education. As a result, children have been rapidly embracing such technology. Since educational content and learning assistance apps have been offered digitally, children have been able to experience both study and play that is more fun and easy to understand than ever before. However, as children have become more likely to be addicted to games or use devices when they aren't supposed to, this "smart device dependence" problem has been widely recognized.

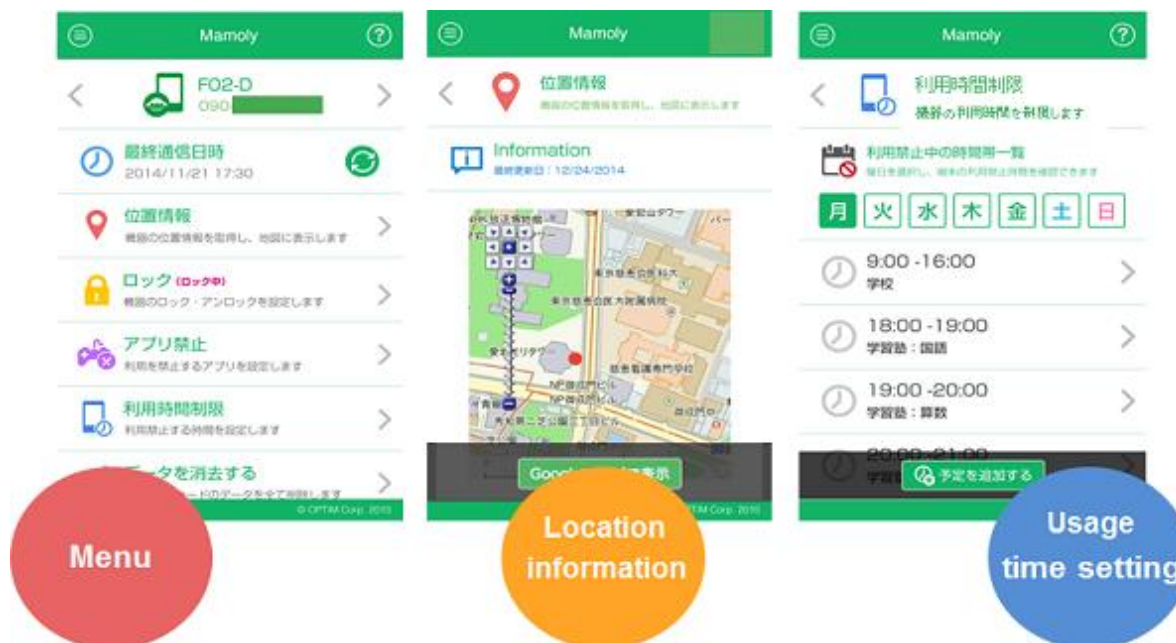
## ■About Parental Control Service "mamoly"

Developed by OPTiM, a company that specializes in enterprise mobile device management services (MDM<sup>※3</sup>), mamoly is the "service that watches over children." mamoly has various functions to keep children safe.

### ◆mamoly features

Features	Details
Location data acquisition	See the location of the device displayed on a map
App prohibition	Control what kind of apps can be utilized
Use time limit	Set how long the device can be used
Lock	Remotely lock or unlock the device
Data deletion	Remove all data from the device and SD card

### ◆Screenshots



The functions help both children and their guardians feel safe. For example, there are functions to stop a child from using a device too much, or to prevent a device from being used late at night, or to block dangerous apps or social networks from being used. Other functions show where a child is any time, such as when they are out late or just for a quick confirmation. Also, if a child loses a device with sensitive information, the device can be locked.

Furthermore, mamoly has the special feature of letting the guardian do all these things through their own smart device or PC, any time and anywhere. There is no need to borrow the child's device to set these functions, as they can all be done remotely with the management site.

■ About the "Gakken Ganbaru Tablet (HUAWEI MediaPad T1 8.0 [Educational Model])" scholastic tablet

"Gakken Ganbaru Tablet", is a tablet provides scholastic content that sparks a child's intellectual curiosity, while stimulating their five senses and letting them learn at their own pace. With mamoly pre-installed on each "Gakken Ganbaru Tablet," guardians can use mamoly's functions to ensure that their child learns on their tablet safely and securely. This product is sold at stores across Japan

"Gakken Ganbaru Tablet" web site(Japanese only)

<http://www.gakken.jp/ict/ganbaru/>

In addition, Gakken Educational, Co. Ltd., a member of the Gakken Holdings Co., Ltd. group, is introducing "G Tablet" for their "Gakken iCourse" educational program.

Gakken Educational ICT has made an endorsement for the release of mamoly.

■ Gakken Educational ICT's Endorsement

Gakken Educational ICT welcomes OPTiM's child-monitoring service mamoly. Gakken ICT is offering children superior educational service in information and communications technology (ICT) for use in school, cram school, and home.

mamoly is a service that contributes greatly to the safety of ICT education for both children and their guardians. I hope its potential can grow with the educational ICT industry. From now on, as we deepen our relationship with OPTiM, together we will strive to continue offering joy in learning and innovate with ICT in education.

Seiya Kitai  
Gakken ICT Co., Ltd

Via the creation of increasingly innovative technologies developed for enterprise, OPTiM will continue providing products and services that are efficient, secure and user-friendly.

※1 Gakken Educational ICT Co.,Ltd.: Headquartered in Shinagawa-ku, Tokyo, Japan. CEO: Seiya Kitai

※2 "Gakken Ganbaru Tablet (HUAWEI MediaPad T1 8.0 [Educational Model])" is designated for use of Gakken ICT's educational services

※3 MDM stands for "Mobile Device Management", an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

### **About OPTiM**

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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