

Optimal Biz, Japan's #1 MDM for Three Straight Years, Now Supports Windows® 10 Allowing management of all devices with the latest OS

Tokyo (July 27, 2015) – OPTiM (TSE Mothers: 3694), a leading provider of business-related applications for smart devices, proudly announces that Optimal Biz, Japan's No.1*¹ MDM*², began supporting Windows® 10*³ on July 27, 2015.

Recently, it's becoming common for end-users to make OS upgrades by themselves. In addition, as Microsoft has announced that Windows® 10 can be upgraded for free for one year after its public release*⁴, like the OS for mobile devices such as iOS and Android™, users can now perform their business activities under a much more secure and more convenient environment by upgrading the Windows OS. Consequently, it will be important for IT administrators to confirm support of the latest OS version when introducing MDM. OPTiM, understanding this situation, has quickly made Optimal Biz available for use on the latest Windows® OS, Windows® 10. With this approach, customers will be able to realize their overall management even for devices upgraded to the latest Windows® OS or for deployment of new devices equipped with the latest OS, Windows® 10, as in the past.

■ About Optimal Biz

Optimal Biz is an MDM service for supporting device management and security countermeasures of smartphones and tablets used in enterprises. Optimal Biz offers several powerful advantages, including easy overall management of mobile devices via browser, unique features like Zone Management and device-detection technology (both of which use OPTiM's proprietary technologies), the industry's highest number of supported models thanks to strong alliances with device manufacturers, a hierarchical management function which helps administrators efficiently manage a large number of devices, and a Management screen with an intuitive user interface.

■ OPTiM's effort for new device types and new OS versions

In order to provide users with secure and safe services, speedy testing of support for new OS versions and smartphone/tablet devices successively released by vendors is necessary. Aiming at swift support of new device types and new OS versions, OPTiM performs verifications and tests on smart devices not yet on the market through collaborations with mobile carriers. By realizing the industry's largest number of supported devices, Optimal Biz now covers support of more than 400 device types including those from Japan's three major carriers. OPTiM has been aggressively providing information for existing enterprises and for those considering introduction, by timely updating information of verified supported devices on its website.

OPTiM will continue providing services for smart devices that are secure and safe and improve customers' business efficiency regardless of device types or OS versions.

※1 Source : "ITR Market View: Enterprise Mobile Management / Smart Application Development 2014," published in October 2014 by ITR Corporation. Sales share of SaaS model Enterprise Mobile Management market for 2011, 2012, and 2013.

※2 MDM stands for "Mobile Device Management", an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

※3 Verification of this support was done using following editions of Windows® 10 Build 10240.

- Pro 32bit edition
- Pro 64bit edition
- Enterprise 32bit edition
- Enterprise 64bit edition

Regarding operations, following limitations are confirmed.

- For MS-MDM function (including Web filtering): This function will not work after upgrade because of specification change in Windows®.
- For some of update programs : Some update programs cannot be acquired.
- For status of "How to install update program" : The status cannot be acquired normally.

Because the limitations above are based on the information on Windows® 10 Build 10240, they may differ from the limitations and support scope of the product version of Windows® 10.

※4 Windows 7 Service Pack 1 or Windows 8.1 Update are covered. For details, please confirm at the following website.

- <https://www.microsoft.com/en-us/windows/windows-10-upgrade>

About OPTiM

Based in Tokyo, Japan, OPTiM provides internet-based services that improve its clients' interactions with technology in all aspects of daily life, "We make the net as simple as breathing."

Our services include Optimal Biz, a cloud device management service; Optimal Remote, a remote management service; Optimal Support, a setup support service; and the Unlimited content and software suite series.

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