OPTiM®

OPTiM cafe allows simple collaboration with real-time screen-sharing
Multiple OS support including iPhone/iPad and available in 154 countries

TOKYO, Japan (September 7, 2015) – OPTiM Corporation (TSE Mothers: 3694), a leading provider of business-related applications for smart devices, proudly announces the release of simple collaboration service OPTiM Cafe, now available in 154 countries including Japan, U.S.A. and throughout Europe. This is a version upgrade of OPTiM Meeting, which is one of the services supporting OPTiM's idea of Remote Experience Sharing, an environment that allows everyone to remotely share experience (knowledge, know-how, and information) with individuals/groups in real-time. The web conference system market worldwide has been growing and its market volume is expected to be US$2B in 2015 and US$2.4B in 2017[※1].

With this version upgrade, **multiple device support allowing real-time screen-sharing among mobile devices is now provided, including iPhone and iPad in addition to Android™ and Mac OS X,** as well as Windows®. With this, an easy conference or meeting can be realized without worrying about location and situation. In addition, Smart UI, OPTiM's unique technology that automatically assesses and switches screen ratio and direction is equipped. Furthermore, the Annotation function that allows bi-directional overwriting by meeting participants, the Recording function[※2] that records the shared screen as a video, and support for Windows® 10[※3], the latest Windows® OS, are also included.

■About OPTiM Cafe
OPTiM Cafe is a collaboration service that allows starting screen-sharing more simply than connecting to a monitor or a projector, and is a version upgrade of OPTiM Meeting. Participants can easily enjoy screen-sharing and collaboration just by entering the number pre-issued by the meeting sponsor. This makes the complicated starting procedure of conventional Web conference systems much simpler, and screen-sharing can be done conveniently without any registration or installation.

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One of advantages of OPTiM Meeting has been multiple OS support that allows viewing a shared screen under any browser environment of Windows®, iOS, Android™ and Mac OS X. And there has been a rising demand for hosting services (sharing one's screen with other users) for mobile devices such as iPhone and iPad equipped with iOS, and also Mac devices.
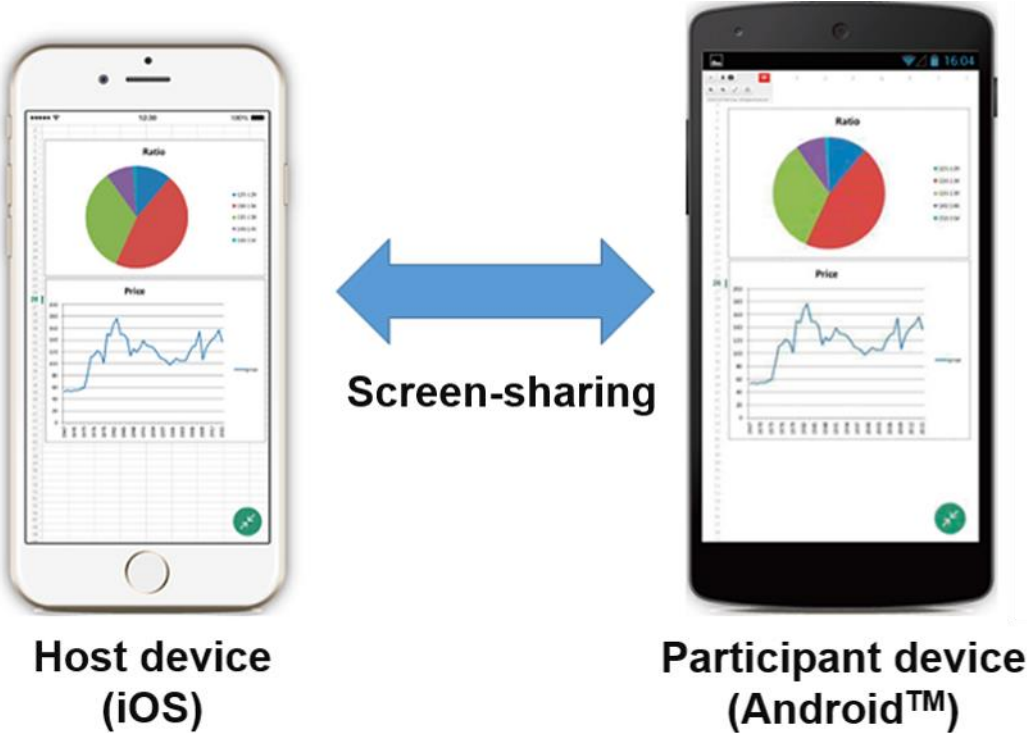
In order to meet such customer needs, OPTiM now supports hosting by mobile OS such as iOS and Android™ and by Mac OS X. With this, an easy conference or meeting can be realized without worrying about location and situation. Moreover, through smart devices, utilization scenes are now not limited to formal meetings, but expanded to meetings at casual locations such as a cafe, the service name has been changed from OPTiM Meeting to OPTiM Cafe.

Also, the Annotation function allows bi-directional overwriting by meeting participants, the Recording function records the shared screen as a video, and support for Windows® 10 are provided, which enriches meeting features and latest OS support.
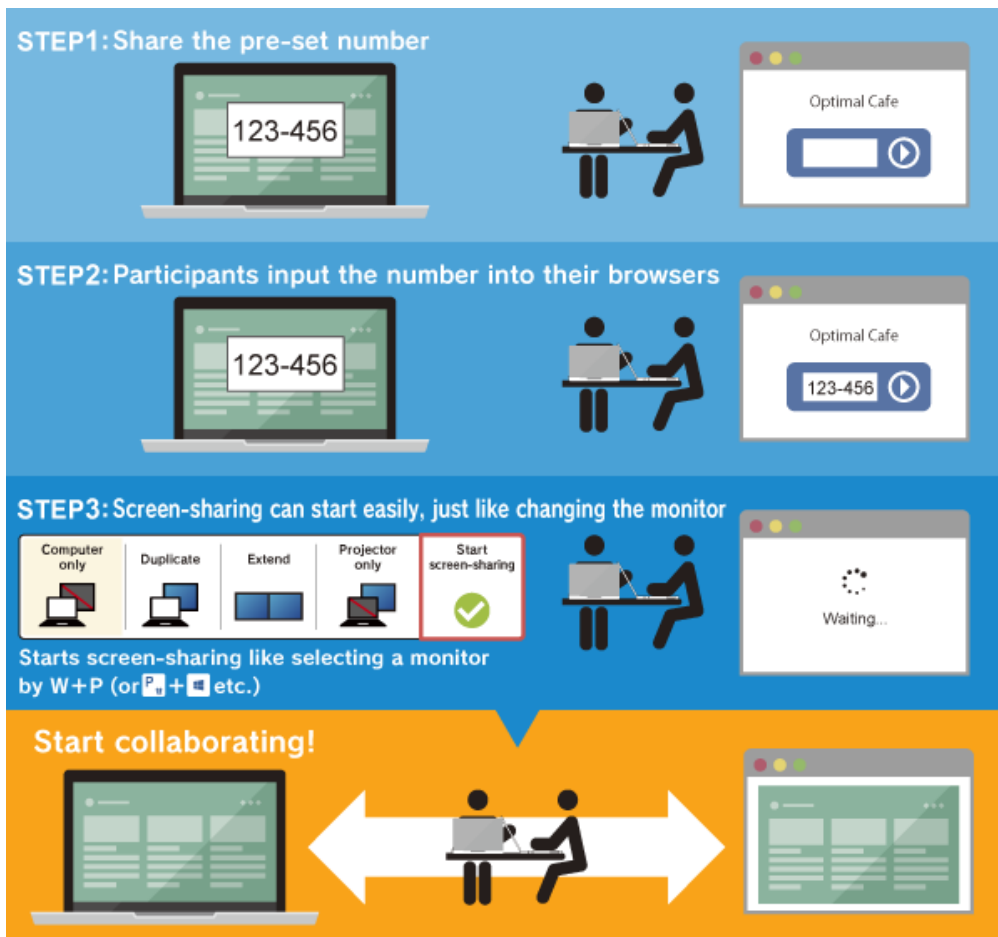
■**OPTiM Cafe price/function table**

	Free version	Standard version			
Monthly license	0 JPY	980 JPY	US$10	€9	£7
Simultaneous connections	5	10			
Continual connection time limit	15 minutes	No			
Screen-sharing	Yes	Yes			
Quick start	Yes	Yes			
Multi-browser viewer	Yes	Yes			
Annotation (on-screen writing)	No	Yes			

■**Screen-sharing image (Android™, iOS)**

Host device
(iOS)

Screen-sharing

Participant device
(Android™)

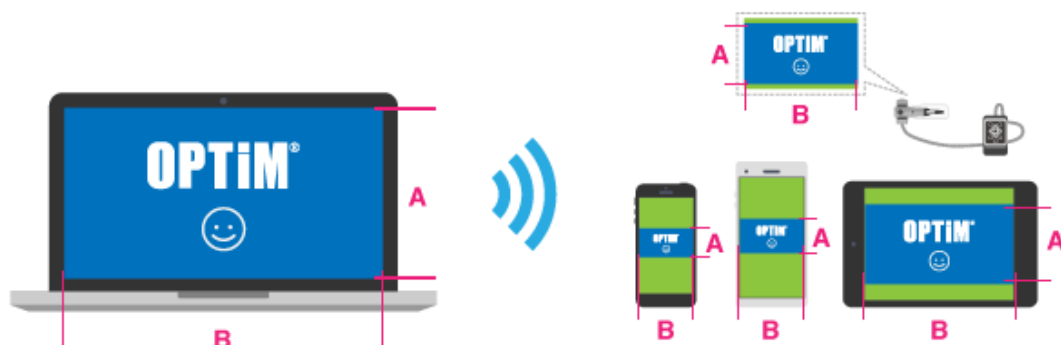## ■3 easy steps to start OPTiM Cafe

A meeting can be started by simple operations, just requiring the meeting sponsor to issue a meeting number and participants to enter it at the OPTiM Cafe site (http://goto.cafe) on their browsers. You can start screen-sharing just like changing a display.

■About Smart UI, OPTiM's unique technology

Smart UI is OPTiM's unique screen-sharing technology that acquires the dimensions of the host device's displayable area and adjusts the screen display ratio of the sharing devices to be the same or near to the width/height acquired.
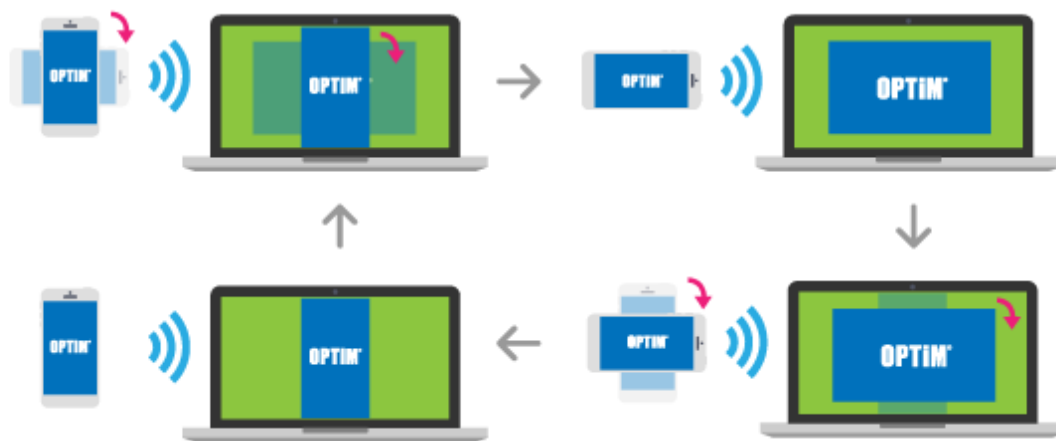

Shared screen on every device can be kept at the same ratio.

Moreover, OPTiM has another unique screen information display technology that allows a device performing remote control to judge whether a device displaying screen information is in vertical orientation or horizontal orientation and to display the screen accordingly.

These technologies allow the best experiences shared among host and sharing devices.

When the device orientation of shared host screen is changed, the shared screen orientation of the sharing devices are also switched.

■**Product examples with unique technology**

Remote Support

When displaying on a device such as a hand-held tablet or a PC, synchronization with the rotation of a remote smart device.

Smart Glass (when used for remote work support)

When displaying a screen on a remote smart glass, synchronization with the rotation of a device such as a smartphone or a hand-held tablet.

Web Meeting

When displaying a screen on multiple PCs, synchronization with the rotation of a remote device such as a smartphone or a tablet.

Remote Access

When displaying a screen of a remote device like a PC and performing an operation on it, utilizing a smart device.

■**Inquiries for OPTiM Cafe service**
Please contact via the inquiries form in the OPTiM Cafe website for OPTiM Cafe service.

OPTiM Cafe Website
http://en.optim.co.jp/biz/cafe

OPTiM will strive to extend the service features and promote RES (Remote Experience Sharing) that remotely shares experience (knowledge, know-how, information) with individuals/groups in real time. For more details, please visit:
http://en.optim.co.jp/events/orw2015

※1 Source: FROST & SULLIVAN Analysis of the Global Web Conferencing Market, issued November, 2013.
※2 This feature is provided in advance as an iOS version.
※3 Confirmed with Windows® 10 Pro 32bit and 64bit using Microsoft Edge as the browser.

About OPTiM

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its services include Optimal Biz, a cloud device management service, Optimal Remote, a remote management service, Optimal Support, a setup support service, and the Unlimited content and software suite series. Its business partners include NTT, KDDI, Canon, and Fuji Xerox. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing." For more information, please visit the company website.

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Inquiries

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