Press Release   **OPTiM**®

Use Business Services Securely with Optimal Biz Secure Sync

TOKYO, Japan (September 15, 2015) – OPTiM Corporation (TSE Mothers: 3694), a leading provider of business-related applications for smart devices, announced its secure MAM[※1] service, Optimal Biz Secure Sync. This is an optional service for Optimal Biz, Japan's #1[※2] SaaS[※3] model MDM[※4] for three straight years. It provides a secure environment for essential business applications such as mail and scheduling.

■About Optimal Biz Secure Sync

Optimal Biz Secure Sync is an MAM service that offers both high operability and security. It provides a sandbox[※5] for applications that operate on a network, such as ones that use email or schedule functions. The sandbox prevents sensitive information from being saved on a device, so data cannot be leaked if the device is lost or stolen. This also allows secure use of mobile devices in a BYOD[※6] environment.

In addition, Optimal Biz Secure Sync provides an easy-to-use interface with numerous dedicated services. For example, an Excel® file from an outside source can be used as if it were on a regular work computer, and it can still be run on a company's local system in real-time. With this, Optimal Biz Secure Sync provides unrivaled support for smart devices.

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■**Available services with Optimal Biz Secure Sync**
Optimal Biz Secure Sync provides the following services.

- Email, address book, calendar
  Syncs with a workplace's email server, so messages can be read and sent, and the address book and schedule functions can also be used. This directly uses the work email server instead of the device's mail app, so there is no information saved on the device.

- CRM coordination
  This service allows real-time connection to a CRM system[※7] from outside the office. It helps provide timely customer service, while also reducing the possibility of a customer's data being leaked.

- Browser
  Optimal Biz Secure Sync can also allow real-time outside access to an in-company web system. Screen images and page loading can be done as on the in-company system. When an app or webpage is closed, its cache data is deleted, so there is no information left on the device.

- File browsing
  This service allows access to in-company file storage, and file browsing in a dedicated file reader. The file data is not saved on the device. This function also supports compressed files and password-protected files.

- File conversion
  Microsoft® Office files (Word®/Excel®/PowerPoint®) can be converted to PDF files and then read. In addition, this function supports conversion of JPEG/SVGT files.

- Business Card Management
  Business card information can be categorized into groups, registered, and managed. That information is not saved to the device's address book, providing a secure environment for collecting and managing customer data.

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■**Use case**

With Optimal Biz Secure Sync's sandbox environment, applications that use functions that operate on a network, such as email or schedules, now save no data to a device. Furthermore, it supports BYOD with functions that restrict jail breaking, root access and screen capturing.

■**Optimal Biz Secure Sync OS support**

	OS	Version
Server	Windows®	Windows Server® 2008
	Linux®	Red Hat Enterprise Linux 5 or later, CentOS 5 or later
Client	iOS	iOS 6.0 or later
	Android™	Android™2.3 or later

■**Payment plan**

Monthly subscription fees and initial startup fees are as follows.

Monthly subscription fees

User fee	500 yen/device (tax excluded)

Initial startup fees

Server setup fee	95,000 yen/server (tax excluded)

For more detailed information, please consult the following website.

Optimal Biz Secure Sync page: http://www.optim.co.jp/optimal-biz/secure-sync (Japanese only)

※1 MAM stands for "Mobile Application Management," an enterprise solution that collectively manages business applications on all employee smart devices.

※2 Source: "ITR Market View: Enterprise Mobile Management/Smart Application Development 2014"

※3 SaaS stands for "Software as a Service," a usage model hereby the software is used when needed.

※4 MDM stands for "Mobile Device Management," an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

※5 Sandbox is a security model in which a program is run in a protected area so it does not adversely affect the rest of the system.

※6 BYOD stands for "Bring your own device," a system where employees use their own devices for work.

※7 CRM system stands for a "Customer Relationship Management" system, a service to record and manage various customer details and contact history.

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About OPTiM

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its services include Optimal Biz, a cloud device management service, Optimal Remote, a remote management service, Optimal Support, a setup support service, and the Unlimited content and software suite series. Its business partners include NTT, KDDI, Canon, and Fuji Xerox. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing." For more information, please visit the company website.

http://en.optim.co.jp

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