

**Japan's No. 1 MDM for four straight years, Optimal Biz,
has been upgraded to version 7.4.0
Including features specialized for iOS 9 and Windows®**

TOKYO, Japan (September 16, 2015) – OPTiM Corporation (TSE Mothers: 3694), a leading provider of business-related applications for smart devices, announced that Optimal Biz (Japan's #1*1 MDM*2 for four straight years) was upgraded to version 7.4.0 on September 16, 2015.

This upgrade supports the newest features of iOS 9 and the functions supporting Apple Watch. In addition, Optimal Biz now supports the location data acquisition features of Windows®, so location can now be confirmed on management site like with iOS and Android™. Other new features for Windows® include the Local Lock and Wipe feature which allows a data wipe even if the device is offline, controls for Web browsers and Microsoft® Office, and numerous new security-strengthening features. Also, as an optional service for iOS and Android™, the device can connect to a company server or cloud service with programs such as a mail service or scheduling app, without leaving any data on the device itself. Finally, iOS 9, is supported with iOS 9 GM Seed support confirmed so iPhone and iPad users can experience secure Optimal Biz use with the newest OS.

The new features realize much more secure business use of laptop PCs and smart devices removing worry about security problems such as loss or theft.

This upgrade affects the following features:

■ Optimal Biz version 7.4.0

◆ New features for iOS

Feature	Outline
Configuration profile expansion	• Includes functions for Apple Watch included on iOS 9, and new usability for inputting configuration profiles
Gaining management of an app	• Without uninstalling the app, its settings can be changed from unmanaged to managed
Device information expansion	• More device information data can be acquired in iOS

◆ New features for Windows®

Feature	Outline
Location Data Acquisition	• Location data acquisition and browsing now also supported for Windows®
Local lock and wipe	• If there are multiple failed password entry attempts, the lock and wipe feature is run, even if the device is offline
Offline devices wipe	• Wipe a device when no communication has been made with management site for more than the time specified
Strengthened security settings	• Stronger security settings for Microsoft® Office and internet options
Available update notification	• Able to confirm if each program is up-to-date in one list
Home settings/bookmark distribution	• Home page settings and bookmarked pages distribution can be done from management site
Login button in the task tray menu	• Management site login button added to the task tray menu of Windows® agent devices
Category Filtering (Web)	• Can apply family-safe web browsing filters to managed Windows® 8.1 devices

◆New features for management site

Feature	Outline
Password reset	• User can reset their password
Account policy	• Can create a user account policy on the management site
Local network name and notes	• Set a name and notes to a network

◆New optional services (iOS/Android™)

Feature	Outline
Optimal Biz Secure Sync	• Now available from this version • Contact information and other data from programs like a mail service or schedule app are not saved on the device

※Some functions may require an optional contract before using.

Along with regular upgrades, Optimal Biz will continue developing easier and more convenient services for its customers. For the latest upgrades and product information, please visit Optimal Biz's website: <http://en.optim.co.jp/products/biz>

※1 Source for 2011 and 2012 sales figures: "Cloud Service Market: Current Condition and Forecasts 2013", published in October 2013 by MIC Research Institute, Ltd. IT Asset Management & MDM Market. Source for 2013 and 2014 sales figures: "Cloud Service (SaaS / ASP) Market: Current Condition and Forecasts 2015," published in June 2015 by MIC Research Institute, Ltd. IT Asset Management & MDM Market. There was no 2014 edition of the report published.

※2 MDM stands for "Mobile Device Management," an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.

About OPTiM

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its services include Optimal Biz, a cloud device management service, Optimal Remote, a remote management service, Optimal Support, a setup support service, and the Unlimited content and software suite series. Its business partners include NTT, KDDI, Canon, and Fuji Xerox. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing." For more information, please visit the company website.

<http://en.optim.co.jp>.

【Copyright/Trademark】

※ The corporate names and product names mentioned above are registered trademarks or trademarks.

※ Microsoft® and Windows® are Microsoft Corporation's registered trademarks in the United States and other countries.

※ Android™ is a trademark of Google Inc.

※ The iPhone, iPad and Apple Watch names and logos are trademarks or registered trademarks of Apple Inc. in the United States and other countries.

※ The iPhone trademark is used in accordance with ALPHONE Co. Ltd.'s license policy.

※ IOS is a trademark or registered trademark of Cisco in the United States and other countries, and is used in accordance with Cisco's license policy.

※ The information presented in this press release is subject to change without notice.

Inquiries

OPTiM Corporate Promotion and Marketing Team

press@optim.co.jp TEL: +81-3-6435-8570 FAX: +81-3-6435-8560

Optimal Biz website: <http://en.optim.co.jp/products/biz>