

**Japan's No. 1 MDM for four straight years, Optimal Biz,
has been upgraded to version 7.5.0
More strengthened security features for Windows®**

TOKYO, Japan (December 16, 2015) – OPTiM (TSE: 3694), a leading provider of business-related applications for smart devices, announced that Optimal Biz (Japan's #1^{※1} SaaS^{※2} type MDM^{※3} for four straight years) was upgraded to version 7.5.0 on December 16, 2015.

Recently, the share of Windows® devices in the enterprise market has been growing.^{※4} OPTiM, in accordance with such needs of the enterprise market, has been strengthening features that contribute to improving the security of Windows®.

This upgrade focuses on such security concerns. Specifically, an administrator can designate and apply password policy settings and the screen saver for a Windows® device. Also, a feature is now added for application launch limitation, which performs filtering of an application acquired from the Windows® Store according to its age ratings for devices authenticated by the MS-MDM feature. This allows for much more secure utilization of mobile Windows® devices for business and Windows® devices for education.

Other features of this upgrade are shown below.

■ **Optimal Biz version 7.5.0**

◆ **New features for Windows®**

Feature	Outline
Screen Lock Policy Setting	Can specify settings for password policy and screen saver
Application launch limitation	Can limit launch of game apps and Windows® Store apps for a Windows® 8.1 device under management which was authenticated by using the MS-MDM feature.
Device information expansion (Password policy)	Displays password policy on the management screen
Device information expansion (SIM data acquisition)	Displays SIM data (phone number, carrier network name, IMEI/MEID) on the management screen

◆ **New features for iOS**

Feature	Outline
Manual synchronization by a user	Addition of synchronization opportunities

◆ **New features for Android™**

Feature	Outline
Display of location data acquisition permission	Displays "Permitted/Prohibited" status for location data acquisition of the Android™ agent on the management screen

OPTiM will continue developing easier and more convenient services for its customers. For the latest upgrades and product information, please visit Optimal Biz's website :

<http://en.optim.co.jp/products/biz>

Press Release



- ※1 Source for 2011 and 2012 sales figures: "Cloud Service Market: Current Condition and Forecasts 2013", published in October 2013 by MIC Research Institute, Ltd. IT Asset Management & MDM Market. Source for 2013 and 2014 sales figures: "Cloud Service (SaaS / ASP) Market: Current Condition and Forecasts 2015," published in June 2015 by MIC Research Institute, Ltd. IT Asset Management & MDM Market. There was no 2014 edition of the report published.
- ※2 SaaS stands for "Software as a Service," a usage model whereby the software is used when needed.
- ※3 MDM stands for "Mobile Device Management," an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.
- ※4 Source: "Market trend of smartphone/tablet devices for domestic enterprises", published on July 25, 2014 by Seed Planning, Inc.

About OPTiM

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its services include Optimal Biz, a cloud device management service, Optimal Remote, a remote management service, Optimal Support, a setup support service, and the Unlimited content and software suite series. Its business partners include NTT, KDDI, Canon, and Fuji Xerox. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing." For more information, please visit the company website.

<http://en.optim.co.jp>.

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