

### **Kyushu Electric Power Company and OPTiM have concluded a "strategic alliance"**

**- Collaboration in development of new services and new business utilizing AI, IoT etc. -**

Kyushu Electric Power Company Incorporated ("Kyushu Electric Power Company") and OPTiM Corporation ("OPTiM") have concluded a "strategic alliance" to continuously cooperate in various efforts related to new services and new business utilizing AI · IoT etc.

Kyushu Electric Power Company which promotes efforts towards future business under the concept of "Enlighten Our Future", and OPTiM, which continues to grow and challenge business utilizing AI and IoT, with its concept of "The 4th Industrial Revolution starts from Kyushu!" will join powers in Kyushu to promote the development of new services and business utilizing technologies such as AI and IoT, not only in the Electric power industry, but also other various fields. The alliance will not only contribute to the development of Kyushu, but also outside of Kyushu and even outside of Japan.

#### **1 Purpose of the alliance**

Continuous collaboration and cooperation in developing services that utilize AI, IoT etc. and in discussion and development of new business.

#### **2 Major Initiatives**

- Services with AI, IoT etc. that support field work like equipment maintenance and on-site work
- Services with AI, IoT etc. that support growth management and quality control in agriculture, forestry and fishery industries
- Support services for data analysis and utilization
- Urban development solutions for smart cities utilizing AI, IoT etc.
- Other services and business that can benefit from combining the strengths of both companies

We will also consider capital-based collaborations in the future, to develop more flexible and more stable projects with highly promising and scalable features.

## ■ Company Outline

### (1) Kyushu Electric Power Co.

Company name: Kyushu Electric Power Company, Incorporated  
URL: [http://www.kyuden.co.jp/en\\_index.html](http://www.kyuden.co.jp/en_index.html)  
Head office: 1-82, Watanabe-dori 2-chome, Chuo-ku,  
Fukuoka 810-8720, Japan  
Representative: Kazuhiro Ikebe  
Establishment: May 1951  
Capital: ¥237,300 million  
Business description: Electric power business, energy related business, information communication business, other business

### (2) OPTiM Corporation

Company name: OPTiM Corporation  
URL: <https://en.optim.co.jp/>  
Saga Office: OPTiM Headquarters Bldg. 1 Honjo-machi, Saga, 840-8502, Japan  
Tokyo Head Office: Shiodome Building 21F  
1-2-20 Kaigan, Minato-ku, Tokyo, 105-0022 Japan  
Representative: Shunji Sugaya  
Establishment: June 2000  
Capital: ¥443 million  
Business description: License sales / maintenance support service (Optimal) business (IoT platform service, remote management service, support service, other services)

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