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OPTiM Corporation
(TSE: 3694)

The MDM and PC management service OPTiM Biz (formerly Optimal Biz) has achieved No.1 market share in the domestic mobile security management tool market for 10 consecutive years, according to a research report published by Fuji Chimera Research Institute.

OPTiM Corporation (hereinafter referred to as OPTiM), the market leader in AI, IoT, and Big Data platforms, announces its MDM/PC management service Optimal Biz (to be renamed OPTiM Biz from February 9, 2025) has achieved the No. 1 market share in the overall category for fiscal year 2023^{※1} in the mobile security management tool market, according to the 2024 Network Security Business Survey Compendium <Market Edition> published by [Fuji Chimera Research Institute, Inc.](#) (hereinafter Fuji Chimera Research Institute). Including previous survey reports by the same company, this achievement marks the 10th consecutive year (FY2014-2023) of maintaining the No. 1 position^{※2} in the same market category^{※3}.



富士キメラ総研 調査レポートにて

モバイルセキュリティ管理ツール市場

10年[※]連続シェア

No.1

※「2015 ネットワークセキュリティビジネス調査総覧(上巻)」、「2016 ネットワークセキュリティビジネス調査総覧(上巻)」、「2017 ネットワークセキュリティビジネス調査総覧(上巻)」、「2018 ネットワークセキュリティビジネス調査総覧(上巻)」、「2019 ネットワークセキュリティビジネス調査総覧《市場編》」、「2020 ネットワークセキュリティビジネス調査総覧《市場編》」、「2021 ネットワークセキュリティビジネス調査総覧《市場編》」、「2022 ネットワークセキュリティビジネス調査総覧《市場編》」、「2023 ネットワークセキュリティビジネス調査総覧《市場編》」いずれも数量、金額の実績。
「2024 ネットワークセキュリティビジネス調査総覧《市場編》」の「全体」の実績。
いずれもベンダーシェア

■Behind the Success: 10 Years of Market Leadership

Threats to endpoints are increasing year by year, with a particular emphasis on the need to address cyber threats such as ransomware. Endpoint management has become an urgent issue for many companies, and the implementation of MDM has become a crucial element in ensuring business continuity. While incorporating the latest technologies, OPTiM continues to enhance the value of OPTiM Biz by aiming to provide a service that anyone can easily use with an intuitive UI. OPTiM's achievement in maintaining the No. 1 market share for 10 consecutive years stands as one indication of these efforts.

■Contents of This Research Report

The purpose of this research report is to serve as valuable marketing baseline data for businesses operating in the security sector. This is accomplished through Fuji Chimera Research Institute's clarification of future market directions and trends, based on their analysis of security service and product market trends, as well as the activities of companies providing security solutions and tools in an emerging security market landscape. The research methodology included comprehensive and objective analysis, primarily based on direct interviews conducted by Fuji Chimera Research Institute's specialized researchers from September to December 2024, complemented by the company's proprietary databases and fundamental information from relevant organizations.

■About Fuji Chimera Research Institute

Fuji Chimera Research Institute is an established research company with extensive experience in market research, specializing in field research. The company's core strengths lie in its ability to collect and analyze high-quality, real-time data. Specializing in advanced technology market research, the company provides comprehensive market surveys and consulting services under the principle of "On the information edge" (maintaining competitive advantage through cutting-edge information) in response to increasingly sophisticated IT intelligence.

■About OPTiM Biz

OPTiM Biz is an MDM and PC management service offering comprehensive management and security measures for corporate mobile devices through a simple web browser interface. The service features distinctive capabilities including patented technologies such as Zone Management and device detection systems, supports the industry's widest range of devices through partnerships with manufacturers, provides hierarchical management features for visualizing large-scale organizational structures, and offers an intuitive administrative interface.

For more details, please visit the following website:

<https://www.optim.co.jp/optim-biz>

- ※1 Reference: Vendor share analysis from Fuji Chimera Research Institute Survey Report: Network Security Business Survey Compendium <Market Edition>, published December 2024
- ※2 References: Vendor share analysis from Fuji Chimera Research Institute Survey Reports:
 - Network Security Business Survey Compendium Volume 1, published November 2015
 - Network Security Business Survey Compendium Volume 1, published November 2016
 - Network Security Business Survey Compendium Volume 1, published September 2017
 - Network Security Business Survey Compendium Volume 1, published October 2018
 - Network Security Business Survey Compendium <Market Edition>, published October 2019
 - Network Security Business Survey Compendium <Market Edition>, published November 2020
 - Network Security Business Survey Compendium <Market Edition>, published September 2021
 - Network Security Business Survey Compendium <Market Edition>, published November 2022
 - Network Security Business Survey Compendium <Market Edition>, published December 2023
 - Network Security Business Survey Compendium <Market Edition>, published December 2023 for MDM/EMM Tool market
 - Network Security Business Survey Compendium <Market Edition>, published December 2024 for Mobile Security Management Tool market
- ※3 This includes data from the Mobile Security Management Tool market segment in the Fuji Chimera Research Institute Survey Report Network Security Business Survey Compendium 2015-2021 and the MDM/EMM Tool market segment in the Network Security Business Survey Compendium 2022-2023.

■ About OPTiM Corporation

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its solutions provide comprehensive IoT management and multifunctional remote communication. Its business partners include NTT East, NTT West, NTT DOCOMO, OTSUKA, SoftBank, Canon Marketing Japan, Panasonic Solution Technology, Ricoh Japan, KDDI and Fujifilm Business Innovation Japan. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing."

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