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OPTiM Corporation
(TSE: 3694)

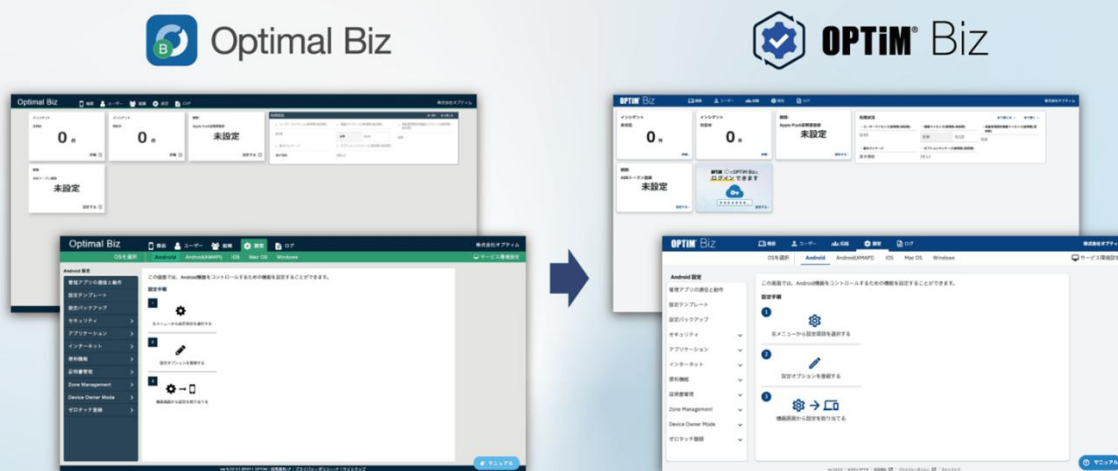
The MDM and PC management service Optimal Biz has undergone a significant version upgrade and its service name has been changed to OPTiM Biz Completely redesigned logo and UI, with added AI chatbot for inquiry support

OPTiM Corporation (hereinafter referred to as OPTiM), the market leader in AI, IoT, and Big Data platforms, announces the update of its MDM and PC management service Optimal Biz to version 10.0 on February 9, 2025, and the change of its service name to OPTiM Biz. This name change signifies the service's role as part of the OPTiM series, dedicated to supporting digital transformation (DX) across various industries. In version 10.0, the management interface will feature a completely redesigned logo and UI, along with the integration of an AI chatbot support function. This chatbot will suggest necessary functions and setup procedures tailored to customer needs.

OPTiM will continue to leverage its expertise in generative AI to add features that enable seamless device management, and the application of security policies tailored to customer objectives.

This translation conveys the details of the service update, name change, design and functional enhancements, and OPTiM's commitment to further developing the service using generative AI.

Optimal Biz は、OPTiM の他製品とも統合された OPTiM シリーズとして生まれ変わります。
OPTiM シリーズは、MDMをはじめ、あらゆる企業に必要な総合的なソリューションを一貫して提供します。



■Background of the Service Name Change

Optimal Biz has been offered since 2009 and has been used by many customers. In recent years, as the objects that companies need to manage, such as SaaS services, assets, and contracts, have become more complex, we have developed a series of OPTiM Office DX Services including OPTiM Asset and OPTiM Contract. Going forward, we aim to enhance the compatibility between these OPTiM Office DX Services and Optimal Biz and strengthen functional integration to create a comprehensive service that addresses the challenges faced by information systems departments and management departments.

Therefore, the product name Optimal Biz will be changed to OPTiM Biz to make it more familiar to customers as part of the OPTiM Office DX Services series. At the same time, the UI design will be unified to provide consistent experience across all OPTiM services.

Please note that this change will not affect the service site URL. The product website will be changed as follows and will automatically redirect to the new site starting February 4, 2025.

old: <https://www.optimalbiz.jp/>

new: <https://www.optim.co.jp/optim-biz>

■OPTiM Biz Version 10.0 Update Contents

The update contents for OPTiM Biz Version 10.0 are as follows:

- Name and Logo Change
The product name Optimal Biz will be changed to OPTiM Biz, and the logo will be refreshed to align with the OPTiM Office DX Services.
- UI Design Change
The UI design of the management interface will be completely redesigned to enhance the intuitive user interface, a strength of OPTiM Biz. Additionally, the design will be changed to a corporate blue-based theme to provide consistent experience across all OPTiM services.
- Addition of AI Chatbot Function to Product Manuals
Through natural dialogue with the AI chatbot, users can instantly obtain necessary information and procedures from dispersed sources such as manuals and FAQs. Along with the answers, links to the referenced manuals and FAQs will be displayed, allowing for more detailed information to be reviewed.

Other updates include enhancements to existing functions and bug fixes.



■ About OPTiM Biz

OPTiM Biz is an MDM and PC management service that allows easy, centralized management of smartphones and tablets used in companies, including security measures, directly from a web browser. Its strengths include features incorporating patented technologies such as Zone Management and device detection technology, the industry's largest number of supported device models through partnerships with terminal manufacturers, a hierarchical management function that visualizes the structure of organizations with large-scale users, and a management interface with an intuitive user interface.

For more details, please visit the following website:

<https://www.optim.co.jp/optim-biz>

■ About OPTiM Corporation

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its solutions provide comprehensive IoT management and multifunctional remote communication. Its business partners include NTT East, NTT West, NTT DOCOMO, OTSUKA, SoftBank, Canon Marketing Japan, Panasonic Solution Technology, Ricoh Japan, KDDI and Fujifilm Business Innovation Japan. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing."

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■ Media Contacts

Public Relations

press@optim.co.jp