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OPTiM Corporation
(TSE: 3694)

Announcement of the DX and AX Service Platform OPTiM AIR (OPTiM AI IoT Robotics Platform) Delivering High-Quality, Safe, and Reliable AI, IoT, and Physical AI Services More Timely Than Ever

OPTiM Corporation (hereinafter OPTiM) announces the launch of its DX and AX service platform, OPTiM AIR (OPTiM AI IoT Robotics Platform).

OPTiM AIR incorporates the common functions required for OPTiM's DX and AX service development. This enables the rapid delivery of high-quality, safe, and reliable AI, IoT, and Physical AI services, while simultaneously reducing development costs and facilitating seamless cross-selling of OPTiM's service offerings.

OPTiM AIR further evolves OPTiM Cloud IoT OS, which has been developed over many years as an IoT platform, and has been rebranded to embody OPTiM's corporate philosophy of "We make the net as simple as breathing."



■Background: From OPTiM Cloud IoT OS to OPTiM AIR

OPTiM began providing OPTiM Cloud IoT OS in 2016.

To help realize the Fourth Industrial Revolution, the company has expanded its deployment of DX services centered on IoT utilization across industries such as agriculture, healthcare, and construction. Leveraging the high-throughput time-series data management platform provided by OPTiM Cloud IoT OS, data has been transmitted in real time from IoT devices and drones to enable remote reconstruction and visualization of on-site conditions, monitoring of device operations, and error detection. In addition, OPTiM has developed AI for controlling drones and other robots used in the field, as well as for analyzing their data. In the medical field, the platform has supported compliance with the Three Ministries, Two Guidelines^{※1} by incorporating advanced security features such as multi-factor authentication and audit logging.

OPTiM has also deployed DX services for office DX and communication DX using OPTiM Cloud IoT OS. For large enterprises, enhanced security features and value-added functions—such as single sign-on integration with internal ID systems—have been provided to ensure secure and low-maintenance operation. By combining third-party service integration functions with customer and content management features of OPTiM Digital Experience, OPTiM has also delivered a platform service to support the development and delivery of DX services.

In addition, OPTiM offers Japan's smart city OS solution, OPTiM City OS, as well as the Super App Platform for Local Governments.

OPTiM Cloud IoT OS was launched with four core concepts: openness, abstraction, intuitive usability, and shifting from building to using. Ten years after its release, IoT technologies have become universal—shifting from tools intentionally used to technologies naturally embedded in daily operations. As OPTiM has expanded numerous DX services based on OPTiM Cloud IoT OS, the role expected of the platform has also evolved, especially with the growing use of AI and Robotics beyond IoT alone.

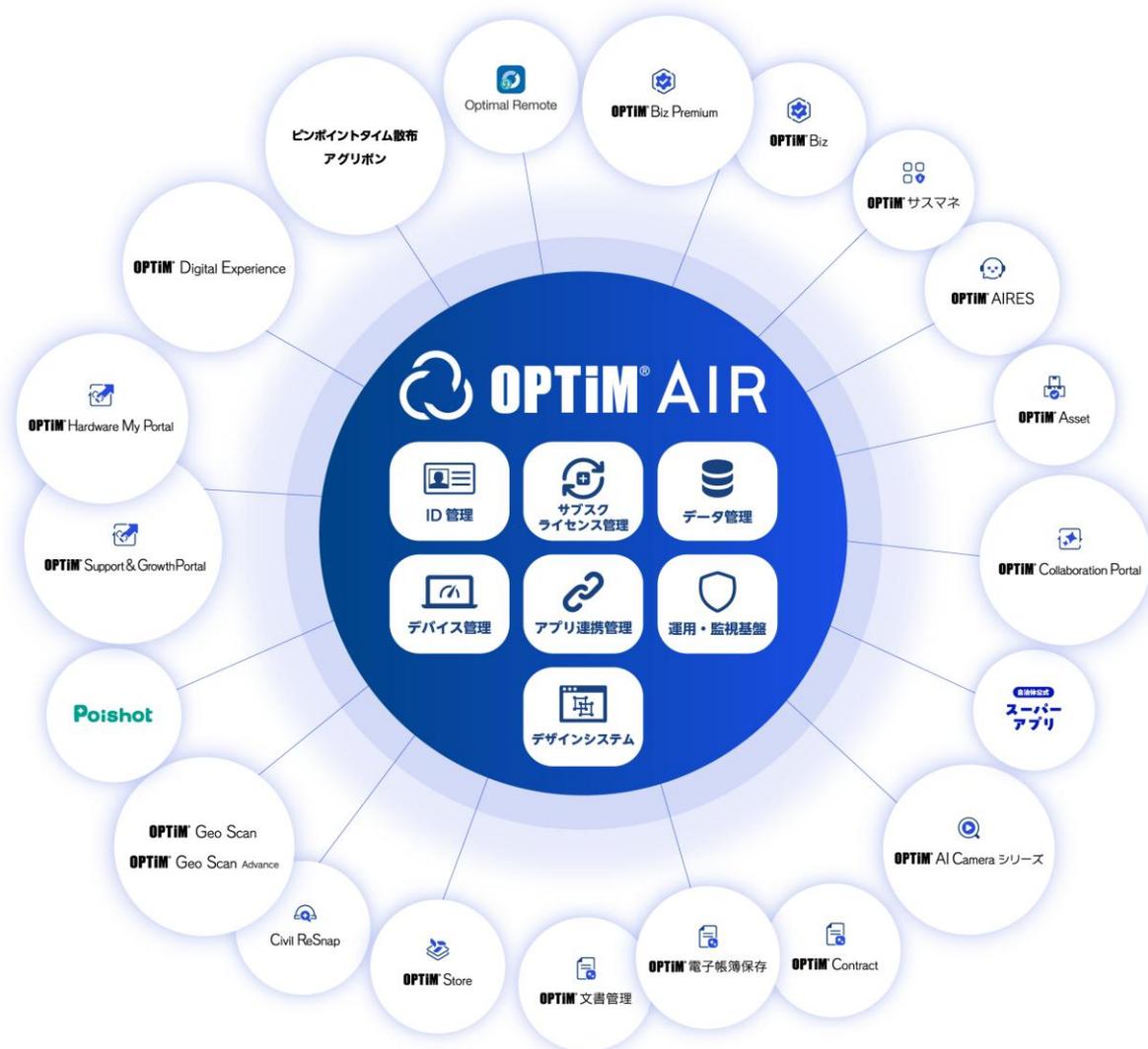
Against this backdrop, OPTiM has decided to rebrand OPTiM Cloud IoT OS as OPTiM AIR, a DX/AX service platform that embodies the corporate philosophy of “We make the net as simple as breathing.” and integrates AI, IoT, Robotics, and the essential functions required for DX.

OPTiM AIR を利用した主なサービス



■OPTiM AIR: Key Features

OPTiM AIR offers a wide range of capabilities that serve as critical sources of competitive advantage in OPTiM's product development. The platform also provides services that support efficient operations for developing and delivering services based on this business foundation, including customization.



1. ID Management

The platform includes a dedicated multi-tenant ID and access management system (OPTiM ID) that supports both individual and organizational use cases. It is compatible with OpenID Connect and SAML 2.0 authentication, enabling integration with numerous IDaaS platforms and services for broad applicability. Enhanced security features—such as multi-factor authentication, audit logging, and device authentication allowing login only from terminals managed via OPTiM Biz—support high-security use cases and enable protection against shadow IT^{※2}.

2. IoT Data Management

The platform provides data management functions for real-time aggregation, analysis, and visualization of streaming data from IoT devices, as well as large-scale file storage. Centralized data management enables seamless AI-based analysis.

3. Remote IoT Device Management and Monitoring

With only an agent installation, OPTiM AIR enables remote monitoring of device status and execution of commands through OPTiM IoT. This allows quick resolution of IoT device issues, minimizing downtime and reducing maintenance costs in a secure and efficient manner.

4. Subscription and License Management

OPTiM AIR includes OPTiM Store, which streamlines sales, contracts, and billing for subscription-based products. Many services support online applications and invoice/credit card payments, enhancing operational efficiency.

The integrated license management enables immediate service activation upon contract completion, delivering a seamless user experience. It also supports diverse business models including direct sales and partner sales.

5. Application Integration Management

The OAuth 2.0 authorization server enables secure API management and authorization for data collaboration across applications and services. This allows third-party service providers to easily access published APIs.

6. Operations and Monitoring Infrastructure

OPTiM AIR includes Cavor, a unified company-wide service infrastructure based on Kubernetes^{※3} for rapid, cost-effective, and secure product operations.

With CI/CD pipeline templates^{※4} and shared security/monitoring capabilities, it enables fast, high-quality service delivery.

7. Design System & UI Components

The nucleus design system provides unified UX and UI components across OPTiM services, ensuring intuitive, consistent user experiences. This allows users to seamlessly navigate multiple services and reinforces OPTiM's branding.

■ Details on OPTiM AIR

For additional information, please visit:

<https://www.optim.co.jp/capability/platform/>

■ Future Outlook

OPTiM AIR will continue to evolve as OPTiM's core DX·AX service platform. Planned enhancements focus on strengthening security, enriching BI capabilities based on service usage data, improving cross-service integration, and refining UI/UX.

These enhancements will enable faster and more cost-effective delivery of high-quality, secure DX·AX services, thereby strengthening OPTiM's competitive edge.

※1 A collective term for two sets of guidelines issued respectively by the Ministry of Health, Labour and Welfare, Ministry of Economy, Trade and Industry, and Ministry of Internal Affairs and Communications.

※2 Separate contracts for OPTiM ID+ and OPTiM Biz are required to use this feature.

※3 An open-source system originally developed by Google and now managed by the Cloud Native Computing Foundation (CNCF), used to automate deployment, scaling, and management of containerized applications.

※4 A reusable set of configuration files for automating and standardizing software build, test, and deployment processes.

■ About OPTiM Corporation

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its solutions provide comprehensive IoT management and multifunctional remote communication. Its business partners include NTT East, NTT West, NTT DOCOMO, OTSUKA, SoftBank, Canon Marketing Japan, Panasonic Solution Technology, Ricoh Japan, KDDI and Fujifilm Business Innovation Japan. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing."

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