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OPTiM Corporation
(TSE: 3694)

Launches OPTiM Biz Premium - Comprehensive IT Operations Management Service for Streamlining and Automating All Information Systems Tasks

Japan's First^{※1} Integrated IT Operations Platform - Combining Unified Dashboard, AI-Powered IT Support, Mobile & PC Management, Identity Management, SaaS Management, and Asset Management - Now Available from 980 yen/ID/Month

OPTiM Corporation (hereinafter OPTiM), the market leader in AI, IoT, and Big Data platforms, announces the launch of OPTiM Biz Premium, Japan's first^{※1} next-generation IT operations DX service that streamlines and automates all information systems management tasks in a unified platform.



■OPTiM Biz Premium Overview

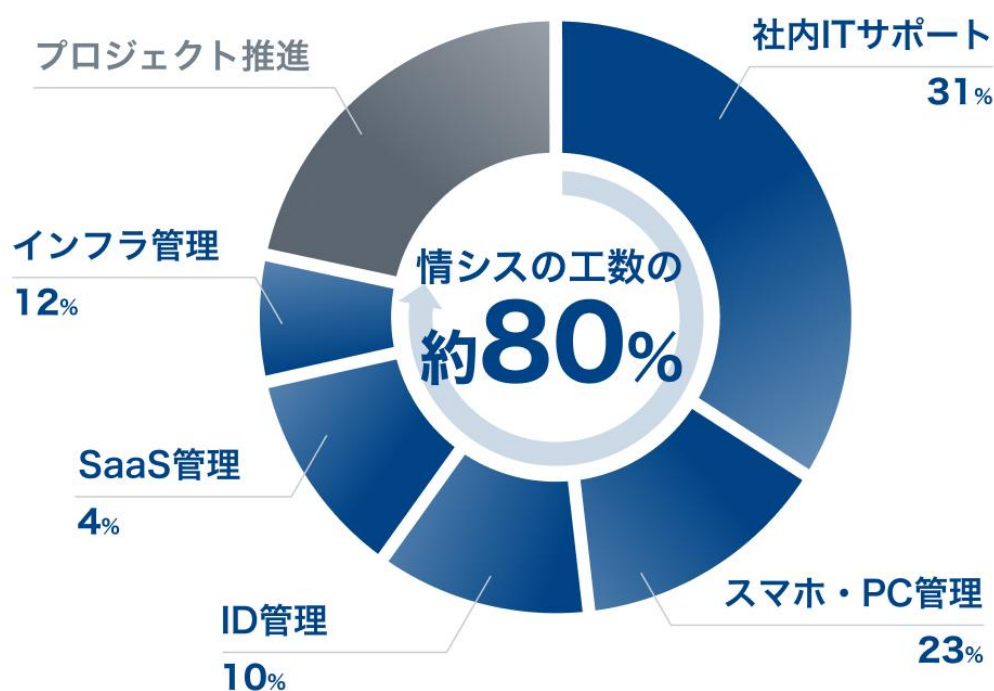
OPTiM Biz Premium is a next-generation IT operations DX service that builds upon OPTiM Biz, OPTiM's established mobile and PC management (MDM) solution, and integrates various IT operations support services^{※2} that OPTiM has provided to date. It streamlines and automates all IT systems management tasks, including major functions such as in-house IT support, mobile & PC management, identity management, and SaaS management that IT management and information systems departments (hereinafter IT operations) handle. By centrally managing people, devices, and cloud services, it realizes a significant reduction in IT operations workload.

■Current State and Challenges of Information Systems Departments

With the expansion of cloud adoption and mobile device usage, IT operations departments face increasingly broad and complex responsibilities. In particular, routine and repetitive tasks account for approximately 80%^{※3} of total IT operations work, and numerous challenges associated with these tasks have emerged.

OPTiM Biz Premium enables the streamlining and automation of these approximately 80% of routine tasks.

◆IT Operations Task Breakdown and Details^{※3}



- **In-house IT Support Tasks (31%)**

Increased volume of in-house IT inquiries, dispersed internal information, workload pressure from equipment troubleshooting

- **Mobile & PC Management Tasks (23%)**

Configuration and security management of diverse devices, theft and loss risks, complexity of asset management

- **Identity Management Tasks (10%)**

Account management during employee onboarding, offboarding, and transfers, inadequate visibility of SaaS usage, access permission errors

- **SaaS Management Tasks (4%)**

Duplicate and unused account creation, insufficient detection of shadow IT

■Key Features of OPTiM Biz Premium

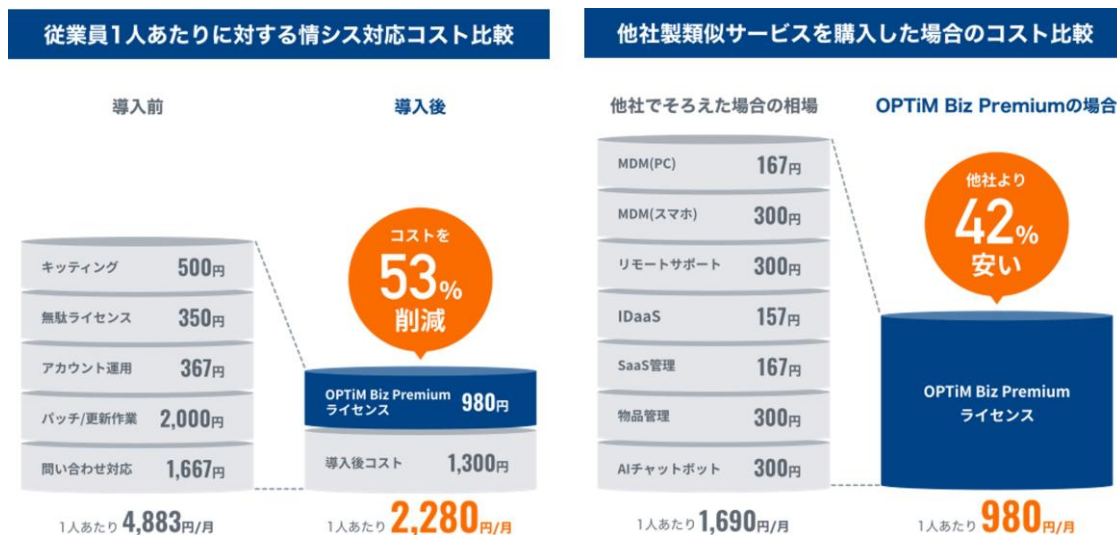
◆Comprehensive Management of All IT Operations Tasks

In-house IT support AI, mobile and PC device management, identity management, and SaaS management are integrated and managed through a single console. Asset management on a per-user basis is also available.



◆Cost Reduction and ROI Maximization

Comprehensive features are provided as a single package at 980 yen per ID per month (excluding tax). Compared to costs incurred before implementing OPTiM Biz Premium, per-employee IT operations costs, including license fees, are reduced by approximately 53%^{※4}. Furthermore, when compared to the cost of sourcing equivalent functionality from other vendors' competing services, OPTiM Biz Premium is approximately 42% less expensive than market averages^{※4}.



◆Security & Compliance

It incorporates security features such as remote lock, activity log collection, and access rights inventory to reduce risks of information leakage and unauthorized access. Additionally, OPTiM Biz Premium is a domestically developed service by OPTiM. In an environment where enterprise security awareness is increasing, the peace of mind and transparency offered by a Japanese-developed service enhance the overall reliability of IT operations.

■Pricing

Monthly License: 980 yen per ID (user) (excluding tax)

■Available Features

1. Unified Dashboard

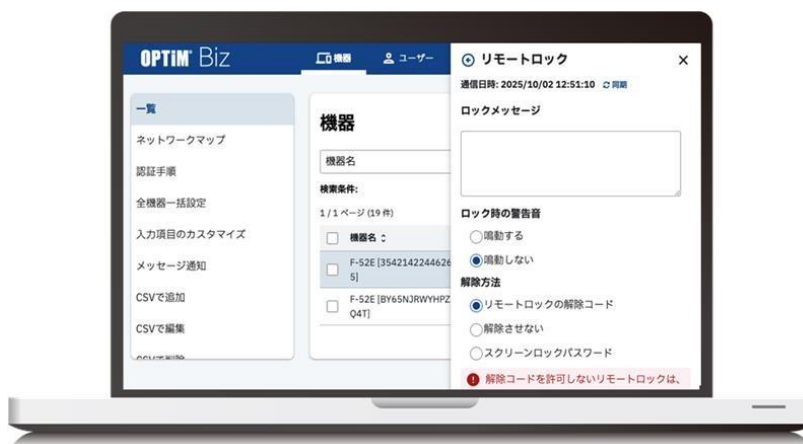
Equipped with a unified dashboard feature that consolidates various alert information from mobile, PC, and SaaS management in one place, enabling immediate identification and handling of issues requiring attention. Furthermore, by providing cross-platform visibility of smartphones, PCs, SaaS accounts, and asset information for each employee, it allows users to grasp asset status at a glance and significantly simplifies management operations. (Scheduled for availability in February 2026)



機能例：統合ダッシュボード画面

2. Mobile & PC Management

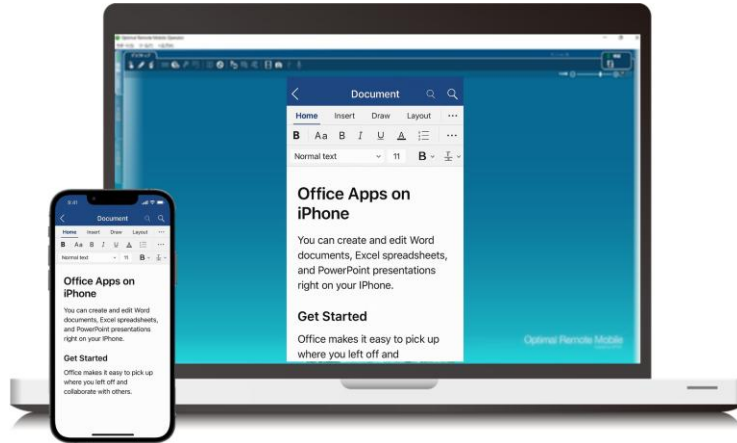
Manages assets of company-provided smartphones and PCs, implements information leakage countermeasures, and minimizes risks by enabling remote app distribution, remote lock/wipe operations in case of loss.



機能例：紛失時のリモートロック・ワイプ操作

3. Remote Support

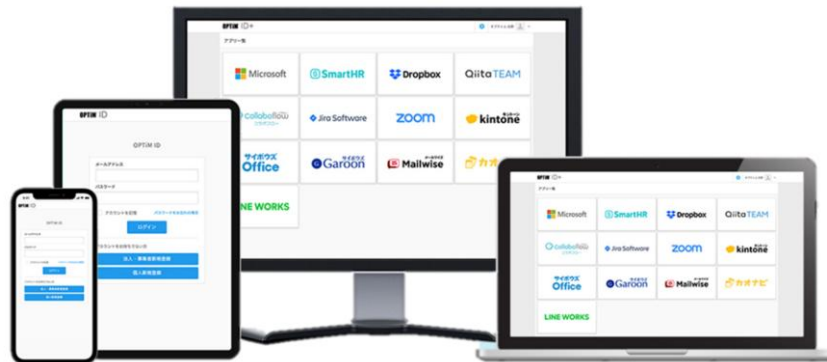
When employees encounter difficulties operating their devices, administrators can provide remote screen sharing and operational assistance for smooth remote support.



機能例：遠隔による画面共有イメージ

4. Identity Management

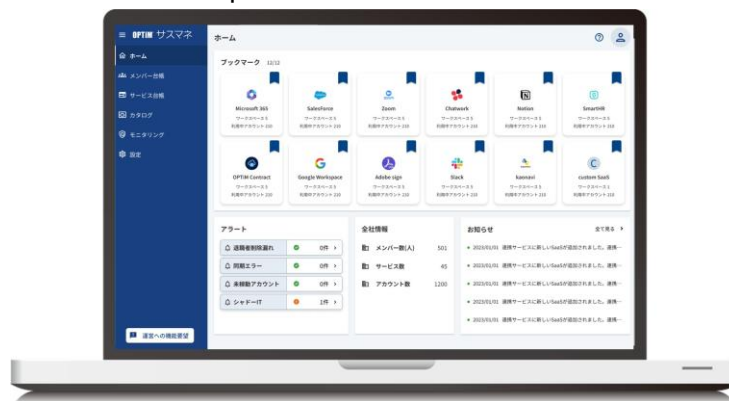
Centrally manages IDs for employees and related parties, prevents unauthorized access through single sign-on (SSO) efficiency improvements, multi-factor authentication, and device authentication.



機能例：シングルサインオンできるアプリ一覧画面

5. SaaS Management

Provides visibility into SaaS application contracts and usage status within the enterprise. Prevents duplicate contracts and shadow IT to optimize license costs.



機能例：SaaS およびアラート一覧画面

6. Asset Management

Efficiently manages fixed assets such as smartphones, PCs, and peripherals, tracks inventory and loan/return history to prevent loss and reduce costs.



機能例：管理下の資産一覧画面

7. AI Chatbot

An in-house IT support AI that automatically responds to in-house IT inquiries, promoting rapid self-resolution based on specialized IT knowledge and information from proprietary internal documentation.



機能例：ユーザー側 AI チャットボット画面

■OPTiM Biz Premium Use Cases

IT operations challenges can be resolved by leveraging the following features:

1. In-House IT Support

- 24/7 automatic response to employee inquiries via AI chatbot
- Rapid troubleshooting resolution through remote operation

2. Mobile & PC Management

- Remote lock/wipe of smartphones and PCs, configuration distribution, usage visibility
- Enhanced governance through security policy application and audit report generation

3. Identity Management

- Automated account creation and deletion, improved convenience through SSO
- Templated access rights by department or job type for safe operation with minimal privileges

4. SaaS Management

- Automatic detection of cloud services in use company-wide, listing account count and utilization rates
- Cost reduction through automatic detection and notification of unused accounts, audit report generation support

■OPTiM Biz Premium Product Information

For details on OPTiM Biz Premium, please visit the following website:

<https://www.optim.co.jp/optim-biz-premium/>

Leveraging the strengths cultivated through MDM, OPTiM serves as an integrated partner leading to the resolution of all IT operations tasks, providing comprehensive support for enterprises' entire IT operations infrastructure.

※1 As of October 2025, per OPTiM research.

※2 The following services are integrated to comprehensively support overall IT operations:

OPTiM Biz: <https://www.optim.co.jp/optim-biz/>

Optimal Biz Remote and Optimal Remote: <https://www.optim.co.jp/optimal-remote/>

OPTiM ID+: <https://www.optim.co.jp/optim-id-plus/>

OPTiM Asset: <https://www.optim.co.jp/optim-asset/>

OPTiM SaaS Management: <https://www.optim.co.jp/ops/>

OPTiM AIRES: <https://www.optim.co.jp/optim-aires/>

※3 Based on findings from interviews conducted by OPTiM in June 2024 targeting enterprises with 100 to 20,000 employees.

※4 Aggregated by OPTiM. Calculations based on implementation of this service in an organization with 300 employees (300 smartphones and PCs respectively).

■ About OPTiM Corporation

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its solutions provide comprehensive IoT management and multifunctional remote communication. Its business partners include NTT East, NTT West, NTT DOCOMO, OTSUKA, SoftBank, Canon Marketing Japan, Panasonic Solution Technology, Ricoh Japan, KDDI and Fujifilm Business Innovation Japan. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing."

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