

May 15, 2025 (TOKYO, Japan)

OPTiM Corporation  
(TSE: 3694)

## OPTiM and Central Medience Form Capital and Business Alliance for Development of DX and AI Services in Healthcare Industry

OPTiM Corporation (Headquarters: Minato-ku, Tokyo; President and CEO: Shunji Sugaya; hereinafter OPTiM) and Central Medience Co., Ltd. (Headquarters: Minato-ku, Tokyo; President and CEO: Ryutaro Nakagawa; hereinafter Central Medience) announce that they entered into a capital and business alliance agreement on January 23, 2025, and have now determined the direction of their joint business initiatives in May 2025.



OPTiM has been promoting the use of AI and IoT to achieve DX and AX (AI Transformation)<sup>※1</sup> across various industries including agriculture, healthcare, and construction. In healthcare specifically, OPTiM has been providing medical DX solutions, including OPTiM AI Hospital, which uses AI to streamline medical documentation processes.

Central Medience, guided by its management philosophy of "Never Stop Healthcare," operates as a Medical Integrator<sup>®</sup> providing all necessary back-office services for medical operations. Through its network of group hospitals, the company develops services that align with actual medical field requirements. These initiatives support the optimization of medical management and the continuous provision of high-quality healthcare.

OPTiM and Central Medience have now agreed to form a capital and business alliance.

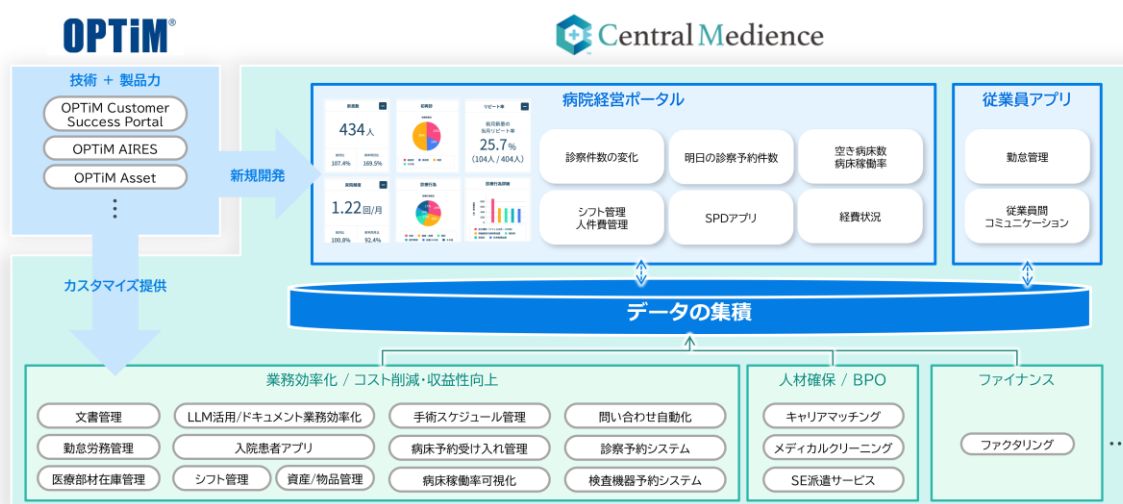
Through this alliance, the companies will jointly create services to accelerate DX and AX in the healthcare industry by combining Central Medience's extensive healthcare business expertise and practical clinical settings with OPTiM's accumulated technical and DX knowledge.



## ■Details of Alliance Initiatives

Many healthcare institutions are facing challenging business conditions due to recent inflation and revisions to medical service fees. To address these challenges, OPTiM, with its extensive DX and AX expertise, will conduct DX assessments of medical facilities to identify issues and consider countermeasures. Based on these findings, we will develop and provide DX and AX services aimed at optimizing overall medical back-office operations, including finance and logistics.

Initially, we will implement DX and AX initiatives at Central Medience and Central Medience Group healthcare facilities. In the future, we plan to leverage the accumulated data to begin development of a "Value-Added Platform" that will create additional value.



## ■Comments from Representatives

### ◇Comment from Shunji Sugaya, President and CEO of OPTiM Corporation

I am very pleased to announce our capital and business alliance with Central Medience, a company dedicated to ensuring continuous healthcare delivery across various locations. OPTiM has been working to implement DX across all industries by adapting our developed AI and IoT technologies to various industrial sectors. Among these, healthcare DX is a field that particularly requires significant innovation moving forward. This alliance between Central Medience, which addresses a wide range of essential medical operations beyond specific medical services, and our company represents an exciting opportunity. I am confident that by combining practical healthcare expertise with cutting-edge AI and IoT technologies, we can create and provide truly beneficial DX and AI services for all healthcare industry stakeholders.

### ◇Comment from Ryutaro Nakagawa, President and CEO of Central Medience Co., Ltd.

We are greatly honored to establish this capital and business alliance with OPTiM Corporation, a company with proven expertise in advanced technology areas such as AI, IoT, and big data, and a strong track record in driving digital transformation across social infrastructure sectors including healthcare, agriculture, and construction.

Healthcare facilities are currently facing challenging business conditions due to inflation and revisions to medical service fee systems, making operational efficiency and digital technology adoption unavoidable critical issues. Under our philosophy of "Never Stop Healthcare," the Central Medience Group has supported healthcare institutions as a Medical Integrator®, enabling them to focus on patient care through medical supply provision, staffing support, and management consulting.

Through this alliance, we aim to create practical and sustainable DX services that directly address healthcare facilities' operational challenges by combining OPTiM's advanced AI and IoT technologies and smart healthcare development capabilities with our practical healthcare industry expertise. While feeling the weight of responsibility, I am excited about the future we will create together in pursuing new value creation and problem-solving in healthcare.

We will continue to strive toward realizing a better future for healthcare professionals and patients alike.

※1 An initiative focused on utilizing various AI technologies to drive company-wide digital transformation.

### ■[About OPTiM Corporation](#)

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its solutions provide comprehensive IoT management and multifunctional remote communication. Its business partners include NTT East, NTT West, NTT DOCOMO, OTSUKA, SoftBank, Canon Marketing Japan, Panasonic Solution Technology, Ricoh Japan, KDDI and Fujifilm Business Innovation Japan. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing."

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